



UNIwersYTET  
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W POZNANIU

## Introduction to Intercultural Communication

### Educational subject description sheet

#### Basic information

<b>Study programme</b> Lingwistyka stosowana (Applied Linguistics and Intercultural Communication)		<b>Didactic cycle</b> 2023/24	
<b>Speciality</b> -		<b>Subject code</b> 09LSAS.14HS.04081.23	
<b>Organizational unit</b> Faculty of Modern Languages and Literatures		<b>Lecture languages</b> English	
<b>Study level</b> First-cycle programme		<b>Course type</b> Obligatory	
<b>Study form</b> Full-time		<b>Block</b> Humanities and social subjects	
<b>Education profile</b> General academic			
<b>Subject coordinator</b>	Marta Janachowska-Budych		
<b>Lecturer</b>	Marta Janachowska-Budych		
<b>Period</b> Semester 3	<b>Activities and hours</b> • Conversatory classes: 30, Graded credit		<b>Number of ECTS points</b> 2

## Goals

Code	Goal
C1	Transfer of knowledge of the definitions of the phenomena of culture and communication.
C2	Transfer of knowledge from the area of potential barriers in verbal and non-verbal communication in international contexts.
C3	Transfer of knowledge of various measurements of national culture based on Hofstede and the criticisms related.
C4	Sensitizing to, among others, culturally conditioned potential differences and misunderstandings in communication and developing the basic skill of effective and adequate communication in intercultural environments.

## Entry requirements

Knowledge of English at min. B2 level according to CEFR.

## Subject learning outcomes

Code	Outcomes in terms of	Learning outcomes	Examination methods
<b>Knowledge - Student:</b>			
W1	Will know selected definitions of culture and communication.	LSA_K1_W02, LSA_K1_W08	Written colloquium
W2	Will know the dimensions of national cultures.	LSA_K1_W02	Written colloquium
<b>Skills - Student:</b>			
U1	Will be able to indicate sources of potential verbal and nonverbal communication barriers in intercultural context.	LSA_K1_U03, LSA_K1_U04, LSA_K1_U05, LSA_K1_U07	Written colloquium
U2	Will be able to refer to the dimensions of national cultures critically.	LSA_K1_U03, LSA_K1_U04, LSA_K1_U05, LSA_K1_U07	Oral statement
<b>Social competences - Student:</b>			
K1	Will be able to show sensitivity to cultural differences and openness to communication and common action with people from various cultural environments.	LSA_K1_K01	Oral statement

## Study content

No.	Course content	Subject learning outcomes	Activities
1.	Culture and communication – definitions of the key terms of intercultural communication.	W1, K1	Conversatory classes
2.	Sources of potential barriers in verbal and nonverbal communication in intercultural context .	U1, U2, K1	Conversatory classes

No.	Course content	Subject learning outcomes	Activities
3.	Dimensions of national cultures based on Hofstede – critical interpretation.	W2, U2, K1	Conversatory classes

### Additional information

Activities	Teaching and learning methods and activities
Conversatory classes	Lecture with a multimedia presentation of selected issues, Conversation lecture, Discussion, Work with text, Case study, Problem-based learning, Game/simulation, Workshop method, Project method, Demonstration and observation, Audio and/or video demonstrations, Activating method - constructing "mind maps", Work in groups

Activities	Credit conditions												
Conversatory classes	<p>a) Attendance: attendance in classes is compulsory. If a student misses a lesson and does not justify their absence of min 1/3 of classes, the student shall not get a positive grade due to unsatisfactory attendance rate</p> <p>b) Particular homework assignments: doing homework (reading a text, preparing the assigned tasks, etc.) in due time is compulsory. Failing to prepare more than 1 homework per semester means no possibility of passing the subject</p> <p>c) Knowledge test: written multipole choice test graded according to the following criteria:</p> <table> <tr> <td>Very good (bdb; 5,0):</td> <td>98-100% correct answers</td> </tr> <tr> <td>Good plus (+db; 4,5):</td> <td>95-98% correct answers</td> </tr> <tr> <td>Good (db; 4,0):</td> <td>85-94% correct answers</td> </tr> <tr> <td>Satisfactory plus (+dst; 3,5):</td> <td>76-84% correct answers</td> </tr> <tr> <td>satisfactory (dst; 3,0):</td> <td>60-75% correct answers</td> </tr> <tr> <td>unsatisfactory (ndst; 2,0):</td> <td>below 60% correct answers</td> </tr> </table> <p>d) Preparation for and participation in the Oxford debate. Participation is graded according to the following criteria:</p> <p>bdb very good preparation for the debate, excellent usage of the knowledge gained of a given area of intercultural communication</p> <p>db+ good preparation for the debate, very good usage of the knowledge gained of a given area of intercultural communication</p> <p>db good preparation for the debate, good usage of the knowledge gained of a given area of intercultural communication</p> <p>dst+ satisfactory preparation for the debate, good usage of the knowledge gained of a given area of intercultural communication</p> <p>dst satisfactory preparation for the debate, satisfactory usage of the knowledge gained of a given area of intercultural communication</p> <p>ndst lack of preparation or inadequate preparation for the debate, lack of basic usage of the knowledge gained of a given area of intercultural communication</p>	Very good (bdb; 5,0):	98-100% correct answers	Good plus (+db; 4,5):	95-98% correct answers	Good (db; 4,0):	85-94% correct answers	Satisfactory plus (+dst; 3,5):	76-84% correct answers	satisfactory (dst; 3,0):	60-75% correct answers	unsatisfactory (ndst; 2,0):	below 60% correct answers
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### Literature

#### Obligatory

1. Jandt, F. E. (2018). An Introduction to Intercultural Communication. Identities in a Global Community. SAGE Publications, London, 9th Edition.

#### Optional

1. Other pieces of reading are going to be provided in the classes.

### Calculation of ECTS points

<b>Activities</b>	<b>Activity hours*</b>
Conversatory classes	30
Preparation for classes	10
Reading the indicated literature	5
Preparation of a multimedia presentation	5
Preparation for the assessment	10
<b>Student workload</b>	<b>Hours</b> 60
<b>Number of ECTS points</b>	<b>ECTS</b> 2

\* academic hour = 45 minutes

## Learning outcomes

Code	Content
LSA_K1_K01	The graduate is ready to critically apply and continuously update knowledge and skills in the context of their profession, including the recognition of the importance of knowledge in solving cognitive and practical problems and consulting experts in the case of difficulties in solving the problem independently.
LSA_K1_U03	The graduate can independently use the subject-matter knowledge, including an innovative use of traditional and multimedia sources of information (in particular encyclopedias, dictionaries and corpora) available in the languages of a given specialty/specialization.
LSA_K1_U04	The graduate can use the subject-matter knowledge in an innovative way to formulate and analyze complex and unusual problems as well as to justify the choices made in professional settings, as per a given specialty/specialization and in circumstances which are not fully predictable.
LSA_K1_U05	The graduate can recognize, analyze and evaluate language, linguistic-communicative and social-cultural processes and phenomena as well as processes in human-computer interaction based on the acquired knowledge and using standard methods and tools for linguistic research, with a reference to a given specialty/specialization.
LSA_K1_U07	The graduate can independently, analytically and critically interpret texts and language, linguistic-communicative, social-cultural and technological phenomena with a reference to a given specialty/specialization.
LSA_K1_W02	The graduate knows and understands advanced concepts, topics and theories of applied linguistics depending on the specialty/specialization (including research on language and its social, cultural, technological and civilization contexts).
LSA_K1_W08	The graduate knows and understands comprehensive nature of language and verbal communication.