



UNIWERSYTET
IM. ADAMA MICKIEWICZA
W POZNANIU

Methodology of cultural studies research

Educational subject description sheet

Basic information

Study programme Kulturoznawstwo (English programme) Speciality - Organizational unit Faculty of Anthropology and Cultural Studies Study level Second-cycle programme Study form Full-time Education profile General academic		Didactic cycle 2023/24 Subject code 20KENS.24HS.04440.23 Lecture languages English Course type Obligatory Block Humanities and social subjects
Subject coordinator	Michał Michalski	
Lecturer	Michał Michalski	
Period Semester 3	Activities and hours • Lecture: 30, Exam	Number of ECTS points 5

Goals

Code	Goal
C1	Acquisition of knowledge about methods of social research - their influence and application in social life and elementary knowledge about the structure and phases of the research process
C2	Development of orientation in concepts, tools and methods of cultural research
C3	Development of experience in practice of planning, conducting of research project, analysis, interpretation and presentation of data
C4	Development of ability of critical thinking regarding interpretation and usage of the social research results

Subject learning outcomes

Code	Outcomes in terms of	Learning outcomes	Examination methods
Knowledge - Student:			
W1	knows and understands the methodological specificity and current directions in cultural studies	KEN_K2_W04	Oral exam
W2	knows and understands current methodological orientations in the contemporary humanities, the achievements of which he is able to apply to cultural studies	KEN_K2_W05	Oral exam
Skills - Student:			
U1	is able to formulate the problem and conduct research independently at the stages of: selection of research methods and tools as well as interpretation and presentation of results	KEN_K2_U03	Multimedia presentation
Social competences - Student:			
K1	is ready to deepen the cultural competences in the conditions of intercultural communication, meeting different traditions and ways of life	KEN_K2_K03, KEN_K2_K04	Multimedia presentation

Study content

No.	Course content	Subject learning outcomes	Activities
1.	Origins of social research. Role and purpose of social research. Sources and forms of human knowledge.	W1	Lecture
2.	Characteristics of the scientific method. Science in culture. Social context in social research. Information from research in decision making process.	W1	Lecture
3.	Introduction to Culture and use of Cultural Perspective	W1, K1	Lecture
4.	Research ethics.	U1, K1	Lecture
5.	Different perspectives within cultural studies research - part 1.	W2	Lecture
6.	Different perspectives within cultural studies research - part 2.	W2	Lecture
7.	Research of the Social World through the Lens of Experience - from Experience to Social World. Stories and the Social World	W1, W2	Lecture
8.	Approaches to researching 'cultural production'. Cultural Consumers	W1, W2	Lecture
9.	Case Study Method	W1, W2	Lecture
10.	Research of Organizational Culture	W2, K1	Lecture
11.	Hofstede Cultural Approach	W2	Lecture
12.	Inglehart's approach to cultural analysis	W2	Lecture
13.	Other approaches to cultural analysis	W2	Lecture

Additional information

Activities	Teaching and learning methods and activities
Lecture	Lecture with a multimedia presentation of selected issues, Problem-based lecture, Discussion, Case study, Audio and/or video demonstrations

Activities	Credit conditions
Lecture	Passing written exam and presentation. Very good (bdb; 5,0): the student achieved the intended learning outcomes in accordance with the A grade standards Good plus (+db; 4,5): the student achieved the intended learning outcomes in accordance with the B grade standards Good (db; 4,0): the student achieved the intended learning outcomes in accordance with the C grade standards Satisfactory plus (+dst; 3,5): the student achieved the intended learning outcomes in accordance with the D grade standards Satisfactory (dst; 3,0): the student achieved the intended learning outcomes in accordance with the E grade standards Unsatisfactory (ndst; 2,0): F Grade - the have not achieved the intended learning outcomes

Literature

Obligatory

1. E. Babbie, The Basics of Social Research, Wadsworth, Belmont 2011.
2. N.K. Denzin, Y. S. Lincoln (ed.), The Sage Handbook of Qualitative Research, Sage.
3. M. Pickering (ed.), Research Methods for Cultural Studies, Edinburgh University Press, 2008.

Optional

1. M. Angrosino, Doing Ethnographic and Observational Research, Sage, London 2007.
2. G. Hofstede, Cultures and Organizations

Calculation of ECTS points

Activities	Activity hours*
Lecture	30
Preparation for classes	10
Reading the indicated literature	30
Preparation of a multimedia presentation	30
Preparation for the exam	50
Student workload	Hours 150
Number of ECTS points	ECTS 5

* academic hour = 45 minutes

Efekty uczenia się dla kierunku

Kod	Treść
KEN_K2_K03	The graduate is ready to actively and critically participate in negotiating cultural conflicts: social, ethnic, religious ones, etc.
KEN_K2_K04	The graduate is ready to perceive contradictions, propose solutions and formulate opinions on views, concepts, positions and cultural policies that are becoming popular
KEN_K2_U03	The graduate can independently carry out research on the problem they have formulated themselves at the stages of: selection of methods and research tools, elaboration and presentation of the results
KEN_K2_W04	The graduate knows and understands methodological characteristics and current trends in cultural-historical research at an advanced level
KEN_K2_W05	The graduate knows and understands current methodological trends in contemporary humanities, whose achievements the graduate is able to apply to cultural research