



UNIWERSYTET
IM. ADAMA MICKIEWICZA
W POZNANIU

Business Turkish

Educational subject description sheet

Basic information

Study programme Turkologia Speciality - Organizational unit Faculty of Modern Languages and Literatures Study level Second-cycle programme Study form Full-time Education profile General academic		Didactic cycle 2023/24 Subject code 09TURS.24HS.05091.23 Lecture languages Turkish Course type Obligatory Block Humanities and social subjects
Subject coordinator	Radosław Andrzejewski, Cem Erdem	
Lecturer	Cem Erdem	
Period Semester 3	Activities and hours • Conversatory classes: 30, Exam	Number of ECTS points 3

Goals

Code	Goal
C1	Developing the four language competencies (speaking, reading, writing, listening) of business Turkish
C2	Transmission of general economic knowledge in Turkish
C3	Introducing the advanced vocabulary and phraseology of business Turkish
C4	Familiarization with aspects at the intersection of business language and business culture

Subject learning outcomes

Code	Outcomes in terms of	Learning outcomes	Examination methods
Knowledge - Student:			
W1	Knows vocabulary and phrases specific to general economics and business language	TUR_K2_W04	Written exam, Test, Essay, Multimedia presentation, Semestr work
Skills - Student:			
U1	Constructs advanced oral and written statements on business topics based on general economic knowledge	TUR_K2_U05, TUR_K2_U06, TUR_K2_U08, TUR_K2_U09	Written exam, Test, Essay, Multimedia presentation, Semestr work
U2	Understands advanced speech in business Turkish based on general economic knowledge	TUR_K2_U05, TUR_K2_U07	Written exam, Test, Essay, Multimedia presentation, Semestr work
U3	Reads business texts in Turkish based on general economic knowledge	TUR_K2_U05, TUR_K2_U07	Written exam, Test, Essay, Multimedia presentation, Semestr work
Social competences - Student:			
K1	Understands the concepts of Turkish business culture	TUR_K2_K01, TUR_K2_K02	Written exam, Test, Essay, Multimedia presentation, Semestr work

Study content

No.	Course content	Subject learning outcomes	Activities
1.	Economy - contemporary economic issues	W1, U1, U2, U3, K1	Conversatory classes
2.	Law - basic terminology and issues	W1, U1, U2, U3, K1	Conversatory classes
3.	Career - aspects of working life in Turkey	W1, U1, U2, U3, K1	Conversatory classes
4.	Finance - basic terminology and issues	W1, U1, U2, U3, K1	Conversatory classes
5.	Product - retail and online sales	W1, U1, U2, U3, K1	Conversatory classes
6.	Conflict - how to solve problems at work	W1, U1, U2, U3, K1	Conversatory classes
7.	Managing a company	W1, U1, U2, U3, K1	Conversatory classes
8.	Import / Export	W1, U1, U2, U3, K1	Conversatory classes
9.	Financial terms	W1, U1, U2, U3, K1	Conversatory classes

Additional information

Activities	Teaching and learning methods and activities
Conversatory classes	Conversation lecture, Discussion, Work with text, Case study, Solving tasks (e.g. computational, artistic, practical)

Activities	Credit conditions
Conversatory classes	In order to be admitted to the final exam, it is necessary to pass all mid-semester tests with a minimum of 60%, as well as hand in all written homework on time and give two presentations on a selected topic. Very good (bdb; 5.0): very good knowledge of Turkish business language Good plus (+db; 4.5): very good knowledge of Turkish business language with minor errors that do not affect the quality of communication good (db; 4.0): good knowledge of Turkish business language with few errors Sufficient plus (+dst; 3.5): satisfactory knowledge of Turkish business language with more language errors Sufficient (dst; 3.0): knowledge of Turkish business language with significant language errors unsatisfactory (ndst; 2.0): insufficient knowledge of Turkish business language resulting in a lack of communication

Literature

Obligatory

1. Bayram, Ali, Birsen Çankaya. 2010. Dictionary of business terms: Turkish-English, English-Turkish. Chicago: Milet Publishing;
2. Çangal, Ö. 2016. An Essay on the Tourism Turkish. Teaching Program, Glossary of terms and a Phrasebook for the Persian People Learning Turkish, Turkish Studies – International Periodical for the Languages, Literature and History of Turkish or Turkic, 11 (03), 707-734;
3. Essberger, J. Top 20 Business Vocabulary, <https://www.englishclub.com/business-english/>;
4. Kılıçoğlu, Ali, Ender Gürol. Çağdaş İş Dünyası Sözlüğü, Türkçe-İngilizce / İngilizce-Türkçe. Cem Yayınevi;
5. Temizyürek, F., Çangal, Ö. Ve Yörüsün S. 2015. Yabancılar Türkçe Öğretiminde İş Türkçesi Öğretim Programı, Ders Kitabı ve Terimler Sözlüğü Denemesi: Bankacılık Örneği, Zeitschrift für die Welt der Türken / Journal of World of Turks, 7(2), 87-111;
6. Masculi, B. 2010. Business Vocabulary in Use Intermediate with Answers. Cambridge,

Calculation of ECTS points

Activities	Activity hours*
Conversatory classes	30
Preparation for classes	10
Reading the indicated literature	15
Preparation of a multimedia presentation	5
Preparation for the exam	5
Semester paper preparation	10
Student workload	Hours 75

Number of ECTS points	ECTS 3
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* academic hour = 45 minutes

Efekty uczenia się dla kierunku

Kod	Treść
TUR_K2_K01	The graduate is ready to pogłębionej krytycznej oceny zdobywanej wiedzy o języku, literaturze i obszarze kulturowym języków turkijskich oraz właściwego rozpoznania swoich możliwości i ograniczeń w zakresie uzyskanych kompetencji językowych
TUR_K2_K02	The graduate is ready to dogłębnego doceniania znaczenia wiedzy specjalistycznej w rozwiązywaniu problemów poznawczych i językowych
TUR_K2_U05	The graduate can prowadzić konwersację w języku tureckim zgodnie z wymaganiami określonymi dla poziomu C1 Europejskiego Systemu Opisu Kształcenia Językowego
TUR_K2_U06	The graduate can uczestniczyć w zaawansowanych dyskusjach w języku tureckim, przytaczając różne poglądy, wysuwając argumenty merytoryczne i poprawnie formułując wnioski
TUR_K2_U07	The graduate can interpretować i przetwarzać różnorodne teksty mówione i pisane w języku tureckim, stosując właściwe metody i narzędzia
TUR_K2_U08	The graduate can przygotowywać prace pisemne w języku tureckim na tematy naukowe i popularnonaukowe o właściwej strukturze, kompozycji i argumentacji
TUR_K2_U09	The graduate can samodzielnie przygotowywać i prezentować zaawansowane wystąpienia ustne na zadany temat w języku tureckim korzystając z różnych technik i narzędzi multimedialnych
TUR_K2_W04	The graduate knows and understands bogatą terminologię z zakresu językoznawstwa i literaturoznawstwa turkijskiego oraz wiedzy o turkijskim obszarze kulturowym