



UNIWERSYTET
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W POZNANIU

Intellectual Property in Global Economy

Educational subject description sheet

Basic information

Study programme Stosunki międzynarodowe (English programme)		Didactic cycle 2023/24	
Speciality brak		Subject code 14SMEGEBS.14S.11340.23	
Organizational unit Faculty of Political Studies and Journalism		Lecture languages English	
Study level First-cycle programme		Course type Obligatory from specialty	
Study form Full-time		Block specialty subjects	
Education profile General academic			
Subject coordinator	Jędrzej Skrzypczak		
Lecturer	Jędrzej Skrzypczak		
Period Semester 3	Activities and hours • Lecture: 15, Exam • Classes: 15, Graded credit		Number of ECTS points 4

Goals

Code	Goal
C1	The study's main aim is to help students extend awareness of intellectual property protection in their activities.

Subject learning outcomes

Code	Outcomes in terms of	Learning outcomes	Examination methods
Knowledge - Student:			
W1	Students will acquire skills and knowledge related to the role of Intellectual Property in the Global Economy.	SME_K1_W07	Oral exam
Skills - Student:			
U1	Students should be expected to be able to: - Understanding the idea of intellectual property rights in the global economy - Explaining the idea of copyright, authors' rights, licensing; industrial property rights - Differentiating between the different kinds of intellectual property	SME_K1_U07	Oral exam
Social competences - Student:			
K1	will be familiar with the basic legal terms.	SME_K1_K03	Oral exam

Study content

No.	Course content	Subject learning outcomes	Activities
1.	General Introduction to IPR. History and Philosophy of Intellectual Property	W1, U1, K1	Lecture, Classes
2.	The Role Intellectual Property Rights in Global Economy	W1, U1, K1	Lecture, Classes
3.	International system of IP protection (WIPO, WTO)	W1, U1, K1	Lecture, Classes
4.	Regional systems of IP protection	W1, U1, K1	Lecture, Classes
5.	Copyright I - Definition of a piece of work, - Type of piece of works - The Owner of Copyright	W1, U1, K1	Lecture, Classes
6.	Copyright II - Moral and economic rights - Copyright notice - Reprographic fee - Duration of Copyright	W1, U1, K1	Lecture, Classes
7.	Copyright III - Limitations and exceptions to Rights - Permitted Use of Protected Works - Transfer of Copyright - Open-source movements - Civil and Criminal liability - Plagiarism	W1, U1, K1	Lecture, Classes
8.	The international system of neighboring rights in the global economy	W1, U1, K1	Lecture, Classes
9.	Introduction to international industrial property Rights and global economy. The history of protection of industrial property.	W1, U1, K1	Lecture, Classes
10.	Patents for inventions, utility models, trademarks, and industrial designs in global economy	W1, U1, K1	Lecture, Classes
11.	Intellectual property with regard to integrated circuits, geographical indications and protection against unfair competition in the global economy	W1, U1, K1	Lecture, Classes
12.	Regional and domestic IP systems in the global economy. Students presentations.	W1, U1, K1	Classes
13.	Regional and domestic IP systems in the global economy. Students presentations.	W1, U1, K1	Classes

No.	Course content	Subject learning outcomes	Activities
14.	Regional and domestic IP systems in the global economy. Students presentations.	W1, U1, K1	Classes
15.	Regional and domestic IP systems in the global economy. Students presentations.	W1, U1, K1	Classes

Additional information

Activities	Teaching and learning methods and activities
Lecture	Lecture with a multimedia presentation of selected issues, Problem-based lecture, Case study
Classes	Case study

Activities	Credit conditions
Lecture	Assessment criteria in accordance with AMU in Poznan's grading system: Very good (bdb; 5,0): excellent knowledge, very well mastered skills and well-developed personal and social competences; Good plus (+db; 4,5): in-depth knowledge, well-learned skills and well-developed personal and social competences; Good (db; 4,0): good knowledge, well-learned skills and well-developed personal and social competences; Satisfactory plus (+dst; 3,5): satisfactory knowledge, skills and personal and social competences; Satisfactory (dst; 3,0): basic knowledge, acquired the most important skills and developed basic personal and social competences; Unsatisfactory (ndst; 2,0): unsatisfactory knowledge, uncommon skills and uneducated personal and social competences.
Classes	Assessment criteria in accordance with AMU in Poznan's grading system: Very good (bdb; 5,0): excellent knowledge, very well mastered skills and well-developed personal and social competences; Good plus (+db; 4,5): in-depth knowledge, well-learned skills and well-developed personal and social competences; Good (db; 4,0): good knowledge, well-learned skills and well-developed personal and social competences; Satisfactory plus (+dst; 3,5): satisfactory knowledge, skills and personal and social competences; Satisfactory (dst; 3,0): basic knowledge, acquired the most important skills and developed basic personal and social competences; Unsatisfactory (ndst; 2,0): unsatisfactory knowledge, uncommon skills and uneducated personal and social competences.

Literature

Obligatory

1. WIPO INTELLECTUAL PROPERTY HANDBOOK, WIPO 2004 Second Edition, Reprinted 2008, https://www.wipo.int/edocs/pubdocs/en/intproperty/489/wipo_pub_489.pdf
2. Intellectual Property Guidelines, Version 1.0, edited by the MinervaEC Working Group, September 2008, http://www.minervaeurope.org/publications/MINERVAeC%20IPR%20Guide_final1.pdf
3. INTELLECTUAL PROPERTY LAW, UNESCO 2015, <https://unesdoc.unesco.org/ark:/48223/pf0000232208>

Optional

1. Carlos M. Correa, INTELLECTUAL PROPERTY AND ACCESS TO SCIENCE, SOUTH CENTRE, JULY 2016, https://www.researchgate.net/publication/305411917_Intellectual_Property_and_Access_to_Science
2. James Boyle Jennifer Jenkins, INTELLECTUAL PROPERTY: LAW & THE INFORMATION SOCIETY, Cases & Materials, Third Edition, 2016, <https://law.duke.edu/cspd/pdf/IPCasebook2016.pdf>
3. Charles F. Carletta, INTELLECTUAL PROPERTY BASIC CONCEPTS AND PRINCIPLES , Stetson University College of Law , February 2011 <https://www.stetson.edu/law/conferences/highered/archive/media/IP%20Basics.pdf>
4. K.E. Maskus, Intellectual Property Rights in the Global Economy, Columbia University Press 2000,

Calculation of ECTS points

Activities	Activity hours*
Lecture	15
Classes	15
Reading the indicated literature	30
Preparation of a multimedia presentation	10
Preparation for the exam	50
Student workload	Hours 120
Number of ECTS points	ECTS 4

* academic hour = 45 minutes

Efekty uczenia się dla kierunku

Kod	Treść
SME_K1_K03	The graduate is ready to przestrzegania zasad etyki i dbania o dorobek i tradycje zawodowe w pracy, w tym w instytucjach i organizacjach międzynarodowych
SME_K1_U07	The graduate can prawidłowo posługiwać się systemami normatywnymi oraz wybranymi normami i regułami (prawnymi, zawodowymi, moralnymi) w celu rozwiązania konkretnego problemu w środowisku międzynarodowym
SME_K1_W07	The graduate knows and understands w stopniu zaawansowanym normy i przepisy prawa regulujące funkcjonowanie organizacji i instytucji politycznych (również tych międzynarodowych) oraz sposoby ich stanowienia