



UNIwersYTET  
IM. ADAMA MICKIEWICZA  
W POZNANIU

## Intercultural Communication II

### Educational subject description sheet

#### Basic information

|   |  |  |                                   |
|---|--|--|-----------------------------------|
| <b>Study programme</b><br>Studia o Niemczech              |  | <b>Didactic cycle</b><br>2024/25   |                                   |
| <b>Speciality</b><br>-                                    |  | <b>Subject code</b><br>31SONS.12HS.00867.24  |                                   |
| <b>Organizational unit</b><br>Collegium Polonicum Słubice |  | <b>Lecture languages</b><br>German   |                                   |
| <b>Study level</b><br>First-cycle programme               |  | <b>Course type</b><br>Obligatory   |                                   |
| <b>Study form</b><br>Full-time                            |  | <b>Block</b><br>Humanities and social subjects   |                                   |
| <b>Education profile</b><br>General academic              |  |  |                                   |
| <b>Subject coordinator</b>                                |  | Justyna Krauze-Pierz   |                                   |
| <b>Lecturer</b>   |  | Maciej Mackiewicz  |                                   |
| <b>Period</b><br>Semester 2                               |  | <b>Activities and hours</b> <ul style="list-style-type: none"><li>• Classes: 30, Graded credit; including sub-activities:<ul style="list-style-type: none"><li>◦ Synchronous classes: 25</li></ul></li></ul> | <b>Number of ECTS points</b><br>4 |

## Goals

| Code | Goal  |
|------|---|
| C1   | Developing intercultural communicative competence; understanding the essence of "cultural standards".   |
| C2   | Developing the ability to analyse so-called "critical incidents".   |
| C3   | Understanding cultural diversity and its impact on effective communication (German-Polish, German-US American, German-Ukrainian etc.) and efficient action. |
| C4   | Acquiring knowledge of dimensions of intercultural differences by R. Gesteland.   |
| C5   | Understanding the impact of cultural differences on intercultural negotiations.   |
| C6   | Understanding the impact of cultural differences on nonverbal communication.  |
| C7   | Developing an awareness of cultural and multicultural diversity in Europe.  |
| C8   | Developing an attitude of openness towards otherness.   |

## Entry requirements

no

## Subject learning outcomes

| Code                                 | Outcomes in terms of  | Learning outcomes  | Examination methods                                     |
|--------------------------------------|---|--|---|
| <b>Knowledge - Student:</b>          |   |  |   |
| W1                                   | has general knowledge of the theory of culture and communication and know the main types of cultures;   | SON_K1_W01,<br>SON_K1_W02,<br>SON_K1_W03                               | Written colloquium                                      |
| <b>Skills - Student:</b>             |   |  |   |
| U1                                   | characterizes and analyse different cultures using the typologies he/she has learned;                   | SON_K1_U02,<br>SON_K1_U03,<br>SON_K1_U04,<br>SON_K1_U11,<br>SON_K1_U12 | Written colloquium,<br>Project, Multimedia presentation |
| U2                                   | searches for information on the topics discussed using a variety of Polish and German-language sources; | SON_K1_U02,<br>SON_K1_U12  | Written colloquium,<br>Project, Multimedia presentation |
| U3                                   | understands cultural diversity and its impact on effective communication and performance;               | SON_K1_U03,<br>SON_K1_U04  | Written colloquium,<br>Project, Multimedia presentation |
| U4                                   | engages in discourse and critical reflection on the content presented;                                  | SON_K1_U04,<br>SON_K1_U06,<br>SON_K1_U08                               | Project, Multimedia presentation                        |
| <b>Social competences - Student:</b> |   |  |   |
| K1                                   | is aware of cultural and worldview diversity;   | SON_K1_K01,<br>SON_K1_K06  | Project   |

## Study content

| No. | Course content  | Subject learning outcomes | Activities                   |
|-----|---|---------------------------|------------------------------|
| 1.  | Cultural standards and their impact on intercultural communication.   | W1, U1, U2, U3, K1        | Classes, Synchronous classes |
| 2.  | „Critical incidents” in intercultural communication (German-Polish, German-US American, German-Ukrainian) – case studies. | W1, U1, U2, U3, U4, K1    | Classes, Synchronous classes |
| 3.  | Dimensions of cultural differences according to R. Gesteland.   | W1, U1, U2, U3, K1        | Classes, Synchronous classes |
| 4.  | Intercultural negotiations – the profiles of negotiators.   | U1, U3, U4, K1            | Classes, Synchronous classes |
| 5.  | Intercultural negotiations – simulation games.  | U2, U3, U4, K1            | Classes, Synchronous classes |
| 6.  | Nonverbal communication in an intercultural context.  | U1, U2, U3, U4, K1        | Classes, Synchronous classes |

### Additional information

| Activities | Teaching and learning methods and activities  |
|------------|---|
| Classes    | Discussion, Work with text, Case study, Problem-based learning, Game/simulation, Workshop method, Project method, Audio and/or video demonstrations, Work in groups |

| Activities | Credit conditions  |
|------------|--|
| Classes    | A prerequisite for successful completion of the course is the completion of a project and presentation of its results in the form of a multimedia presentation via the MS-Teams platform, as well as the completion of a written colloquium. |

### Literature

#### Obligatory

1. Bolten, Jürgen: Interkulturelle Kompetenz. Erfurt: Landeszentrale für politische Bildung Thüringen, 2003.
2. Fink, L./ Gruttauer, S./ Thomas, A.: Beruflich in der Ukraine. Trainingsprogramm für Manager, Fach- und Führungskräfte. Göttingen: Vandenhoeck & Ruprecht, 2009.
3. Fischer, Katrin/ Thomas, Alexander/ Dünstl, Sonja: Beruflich in Polen. Trainingsprogramm für Manager, Fach- und Führungskräfte (Handlungskompetenz im Ausland). Göttingen: Vandenhoeck & Ruprecht, 2007.
4. Heringer, Hans Jürgen: Interkulturelle Kommunikation. Tübingen/ Basel: A. Francke Verlag, 2014.
5. Slate, E.J./ Schroll-Machl, S.: Beruflich in den USA. Trainingsprogramm für Manager, Fach- und Führungskräfte. Göttingen: Vandenhoeck & Ruprecht, 2009.

#### Optional

1. Wilczyńska, Weronika/ Mackiewicz, Maciej/ Krajka, Jarosław: Komunikacja interkulturowa. Wprowadzenie. Poznań: Wydawnictwo Naukowe UAM, 2019.

### Calculation of ECTS points

| Activities | Activity hours* |
|------------|-----------------|
| Classes    | 30              |

|  |                     |
|--|---------------------|
| Preparation for classes                  | 15                  |
| Preparation of a multimedia presentation | 15                  |
| Preparation of a project                 | 20                  |
| Preparation for the exam                 | 20                  |
|  |                     |
| <b>Student workload</b>                  | <b>Hours</b><br>100 |
| <b>Number of ECTS points</b>             | <b>ECTS</b><br>4    |

\* academic hour = 45 minutes

## Efekty uczenia się dla kierunku

| Kod        | Treść   |
|------------|---|
| SON_K1_K01 | The graduate is ready to constantly updating knowledge and skills and demonstrating openness to new ideas   |
| SON_K1_K06 | The graduate is ready to adopt an attitude of openness and tolerance towards other cultures   |
| SON_K1_U02 | The graduate can make appropriate use of acquired subject knowledge to formulate and analyse research problems and to justify their choices   |
| SON_K1_U03 | The graduate can correctly select and use methods, tools, research paradigms and concepts appropriate for the study of cultural texts, with particular emphasis on German studies and Polish-German relations   |
| SON_K1_U04 | The graduate can interpret literary and other cultural texts on the basis of the knowledge gained and using standard methods and tools typical of literary, linguistic and cultural studies in the context of German studies and Polish-German relations  |
| SON_K1_U06 | The graduate can argue factually and professionally and formulate conclusions using the views of other authors in German  |
| SON_K1_U08 | The graduate can reflect on their own written and oral contributions and modify them under the supervision of the lecturer/tutor  |
| SON_K1_U11 | The graduate can prepare oral presentations in German on topics related to literary, linguistic, historical and cultural studies in the context of German studies and German-Polish relations   |
| SON_K1_U12 | The graduate can is able to use German in accordance with the requirements of level B2+ of the Common European Framework of Reference for Languages and a second modern language (English) at level A2+ of the Common European Framework of Reference for Languages   |
| SON_K1_W01 | The graduate knows and understands the place, significance and interrelationship of literary, linguistic and cultural studies with other human sciences, in particular philosophy, history, art studies and social sciences in the context of German studies and German-Polish relations  |
| SON_K1_W02 | The graduate knows and understands to an advanced degree, topics, concepts and issues in literary and linguistic studies and cultural sciences, history and intercultural communication   |
| SON_K1_W03 | The graduate knows and understands to an advanced degree, the terminology, theories and methodologies of literary and linguistic studies, intercultural studies and cultural sciences, history and intercultural communication, as well as their application in the study of cultural texts with a particular emphasis on German studies and German-Polish relations, |