Cultural Studies and technology

Educational subject description sheet

Basic information

Study programme Kulturoznawstwo (English programme)	**Didactic cycle** 2024/25
Speciality -	**Subject code** 20KENS.22K.04433.24
Organizational unit Faculty of Anthropology and Cultural Studies	**Lecture languages** English
Study level Second-cycle programme	**Course type** Obligatory
Study form Full-time	**Block** Major subjects
Education profile General academic	

Subject coordinator	Rafał Ilnicki
Lecturer	Rafał Ilnicki

Period Semester 2	**Activities and hours** • Lecture: 30, Exam	**Number of ECTS points** 4

Goals

Code	Goal
C1	The course is aimed at the presentation of the method of doing cultural studies within the scope of the contemporary technicized culture.

Subject learning outcomes

Code	Outcomes in terms of	Learning outcomes	Examination methods
Knowledge – Student:			
W1	knows how to orient in cultural studies methodologies, differentiate between them and has the knowledge both about historical and current cultural studies methodologies concerning research on technology	KEN_K2_W04	Written exam
W2	knows how cultural studies methodologies differ from methodologies from other humanities scientific disciplines and also student knows how to apply methodologies to different examples of everyday impact of technologies	KEN_K2_W05	Written exam
Skills – Student:			
U1	can distinguish between different types of impact that technology has on culture refering to her/his own experience	KEN_K2_U01	Written exam
U2	can effectively think about the changes of cultures originating in the development of technology	KEN_K2_U02	Written exam
Social competences – Student:			
K1	is ready to understand better other people and herself/himself knowing how technology impacts culture on many different levels	KEN_K2_K11, KEN_K2_K13	Written exam
K2	is ready to communicate about the changes that technology had inflicted upon culture	KEN_K2_K02	Written exam

Study content

No.	Course content	Subject learning outcomes	Activities
1.	Technology and Culture	W1	Lecture
2.	Technological Context of the Creation of Cultural Studies: Universities, Cities, Technologies	W2	Lecture
3.	Who are We? Working Class and Cultural Studies, Middle Class and Popculture	U1, K1	Lecture
4.	Looking Back on What has Been Missed I: Cultural Studies and the Industrial Revolutions	W1, W2, K2	Lecture
5.	Looking Back on What has Been Missed II: Cultural Studies and Cybernetics	W1, W2, U1, U2	Lecture
6.	Cultural Studies as Method to Analyse the Impact of Technologies on People	U1, U2, K1, K2	Lecture
7.	Students among Technologies or How to Analyse Your Everyday Cybernetic Life	W2, U1, U2, K1, K2	Lecture
8.	Case Study I: Youtube as the Source of Knowledge about Life and Death	U1, K1	Lecture
9.	Case Study II: Researching Industrial Culture	W1, W2, U1	Lecture
10.	Outcome: Cultural Studies outside of the University and inside of Technological Culture	W1, W2, K1, K2	Lecture

Additional information

Activities	Teaching and learning methods and activities
Lecture	Lecture with a multimedia presentation of selected issues, Problem-based lecture

Activities	Credit conditions
Lecture	1. 5 - student understands the difference between everyday attatitude when talking about technology and the methodological perspective of cultural studies and has knowledge concerning the impact of technology on culture that was presented during the lecture 2. 4+ - student understands the difference between everyday attatitude when talking about technology and the methodological perspective of cultural studies and has knowledge concerning the impact of technology on culture that was presented during the lecture but some mistakes are made 3. 4 - student has some knowledge about methodology of cultural studies concerning the impact of technology but it is filled with students his/her own ideas when it had to be presented accordingly to the knowledge presented during the lecture 4. 3+ - student orients himself/herself in subjects presented during the lecutre but it is clearly visible that student does understand only partially what was presented during the lecture 5. 3 - student at a minimum level includes some knowledge that was presented during the lecture 6. 2 - student has not based his/hers exam on knowledge presented during the lecture or the fragments of knowledge presented during the exam do not make any sense

Literature

Obligatory

1. R. Hoggart, The Uses of Literacy, London and New York 2017.
2. N. Wiener, Cybernetics or Control and Communication in the Animal and the Machine, Cambridge Mass. 1948.
3. J. Baudrillard, Impossible Exchange, London 2011.
4. G. Anders, Die Antiquiertheit des Menschen, both volumes, Munchen 1980
5. R. Ilnicki, After the end of theory. Why do Cultural Studies need to be reinvented?, Journal of Applied Cultural Studies, 2015.

Optional

1. R. Ilnicki, Cryonics: Technological Fictionalization of Death, Eidos. A Journal for Philosophy of Culture 2018.

Calculation of ECTS points

Activities	Activity hours*
Lecture	30
Preparation for classes	20
Reading the indicated literature	20
Preparation for the exam	50
Student workload	**Hours** 120
Number of ECTS points	**ECTS** 4

* academic hour = 45 minutes

Efekty uczenia się dla kierunku

Kod	Treść
KEN_K2_K02	The graduate is ready to be active and take initiative in solving problems stemming from changes in the contemporary culture
KEN_K2_K11	The graduate is ready to interpret in an accurate and in-depth manner the symbolic meanings of human thought and actions in their own and foreign social group, develop further their participation in culture as well as cultural and intercultural communication skills
KEN_K2_K13	The graduate is ready to perceive, recognise and subject to in-depth analysis the problems and conflicts present in the urban spaces, make diagnoses and formulate recommendations of solutions to these problems within the framework of active cooperation with urban communities, and initiate and manage the cultural activities and projects in cities
KEN_K2_U01	The graduate can integrate, critically interpret and creatively use theoretical conceptualisations and research approaches appropriate for cultural studies in atypical professional situations
KEN_K2_U02	The graduate can determine the meanings, social impact and location of cultural products in the historical-cultural process, using appropriate methods of analysis and interpretation
KEN_K2_W04	The graduate knows and understands methodological characteristics and current trends in cultural-historical research at an advanced level
KEN_K2_W05	The graduate knows and understands current methodological trends in contemporary humanities, whose achievements the graduate is able to apply to cultural research