



UNIwersYTET
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Globalization and Regionalization

Educational subject description sheet

Basic information

Study programme Governance of Organizations		Didactic cycle 2024/25	
Speciality -		Subject code 31GORS.12N.02349.24	
Organizational unit Collegium Polonicum Słubice		Lecture languages English	
Study level First-cycle programme		Course type Obligatory	
Study form Full-time		Block Subjects not assigned	
Education profile General academic			
Subject coordinator	Rafał Szymanowski		
Lecturer	Rafał Szymanowski		
Period Semester 2	Activities and hours • Lecture: 30, Graded credit • Classes: 15, Graded credit		Number of ECTS points 6

Goals

Code	Goal
C1	The central goal of this course is to analyze the phenomenon of globalization and regionalization in the world economy. During the classes, students learn about the most important theories of regional economic integration and the premises of cooperation between states that make up regional groups.
C2	The participants analyse whether the tightening relations between countries in close geographical neighbourhood can be seen as a response to the challenges of contemporary globalization processes. The considerations are conducted on the example of the largest regional groupings, such as the European Union (EU), the Association of Southeast Asian Nations (ASEAN), the Common Market of the South (MERCOSUR); as well as currency regimes such as the euro area and trade regimes such as the North American Free Trade Area (NAFTA) and the Transatlantic Trade and Investment Partnership (TTIP).
C3	Finally, the course deals with the current mass-based backlash against globalization and discuss its possible sources.

Subject learning outcomes

Code	Outcomes in terms of	Learning outcomes	Examination methods
Knowledge - Student:			
W1	Identify main terms and concepts, including globalization, regionalization, integration etc.	GOR_K1_W02, GOR_K1_W06	Written colloquium
W2	Present three main waves of globalization and multidimensional links between contemporary economies as well as historical evolution.	GOR_K1_W05, GOR_K1_W06	Written colloquium
W3	Offer an overview of global politics in a period characterized as one of globalization.	GOR_K1_W05, GOR_K1_W06	Written colloquium
W4	Summarize the main theoretical approaches available to explain contemporary world politics.	GOR_K1_W01, GOR_K1_W02, GOR_K1_W03, GOR_K1_W04, GOR_K1_W06	Written colloquium
W5	Describe the most important critical junctures in history of globalized economy, like the emergence of the Bretton Woods System, oil crises of the 1970s or globalization decade of the 1990s.	GOR_K1_W01, GOR_K1_W02, GOR_K1_W03, GOR_K1_W04, GOR_K1_W06	Written colloquium
W6	Analyze the role of key International Organizations in the Global Economy, like GATT, WTO, IMF, WB, OECD, etc.	GOR_K1_W03, GOR_K1_W05, GOR_K1_W07	Written colloquium
W7	Discuss key challenges to the contemporary globalization and build short, medium, and long-term scenarios of the globalization and regionalization processes in the world economy.	GOR_K1_W03, GOR_K1_W07	Written colloquium
Skills - Student:			
U1	Offer an overview of global politics in a period characterized as one of globalization.	GOR_K1_U01	Written colloquium
U2	Summarize the main theoretical approaches available to explain contemporary world politics.	GOR_K1_U12	Written colloquium

Code	Outcomes in terms of	Learning outcomes	Examination methods
U3	Analyze the role of key International Organizations in the Global Economy, like GATT, WTO, IMF, WB, OECD, etc.	GOR_K1_U05, GOR_K1_U09	Written colloquium
U4	Discuss key challenges to the contemporary globalization and build short, medium, and long-term scenarios of the globalization and regionalization processes in the world economy.	GOR_K1_U05, GOR_K1_U09	Written colloquium
Social competences - Student:			
K1	Analyze the role of key International Organizations in the Global Economy, like GATT, WTO, IMF, WB, OECD, etc.	GOR_K1_K05	Written colloquium
K2	Discuss key challenges to the contemporary globalization and build short, medium, and long-term scenarios of the globalization and regionalization processes in the world economy.	GOR_K1_K05, GOR_K1_K06	Written colloquium

Study content

No.	Course content	Subject learning outcomes	Activities
1.	Origins of the capitalist economy: Pre-capitalist world economy; The birth of capitalism and modern world systems; The Industrial Revolution and the Labor Movement; First wave of globalization and 'Robber baron' capitalism.	W1, W2	Lecture, Classes
2.	Postwar International Economic Regime: Keynesian Revolution and New Deal; Bretton Woods Institutions; World Trade Organization and World Trade System	W2, W4, U2	Lecture, Classes
3.	Globalization after 1989: The collapse of the Soviet Union and fall of the Berlin Wall; The 1990s – the decade of globalization: EU common market and the euro, NAFTA, World Trade Organization.	W3, W5, W6, W7, U1, U3, U4, K1, K2	Lecture, Classes
4.	Regionalization of the world economy: MERCOSUR in South America, ASEAN in Southeast Asia, SADC in the south of Africa, ECOWAS in the West of Africa, SAARC in South Asia.	W2, W7, U4, K2	Lecture, Classes
5.	Economic and Monetary Union (EMU) as an example of international monetary integration.	W6, U3, K1	Lecture, Classes
6.	The Rise of the Rest: China and East-Asian countries in the world economy: Chinese economic model; Kicking away the ladder: development strategies in East Asia; Washington Consensus vs. Beijing Consensus.	W7, U4, K2	Lecture, Classes
7.	International finance and global crises: The Great Depression; The Great Recession and Global Financial Crisis; Eurozone Sovereign Debt Crisis.	W7, U4, K2	Lecture, Classes

Additional information

Activities	Teaching and learning methods and activities
Lecture	Lecture with a multimedia presentation of selected issues, Conversation lecture, Problem-based lecture, Discussion, Work with text, Case study, Research method (scientific inquiry)
Classes	Lecture with a multimedia presentation of selected issues, Conversation lecture, Problem-based lecture, Discussion, Work with text, Case study, Research method (scientific inquiry), Workshop method, Project method, Activating method - "brainstorming", Activating method - SWOT analysis, Activating method - decision tree, Activating method - the "snowball" method, Activating method - constructing "mind maps", Work in groups

Activities	Credit conditions
Lecture	To pass student has to gain at least 60% of points during the final colloquium Very good (bdb; 5,0): excellent knowledge, very well mastered skills and well-developed personal and social competences; Good plus (+db; 4,5): in-depth knowledge, well-learned skills and well-developed personal and social competences; Good (db; 4,0): good knowledge, well-learned skills and well-developed personal and social competences; Satisfactory plus (+dst; 3,5): satisfactory knowledge, skills and personal and social competences; Satisfactory (dst; 3,0): basic knowledge, acquired the most important skills and developed basic personal and social competences; Unsatisfactory (ndst; 2,0): unsatisfactory knowledge, uncommon skills and uneducated personal and social competences.
Classes	The presence is obligatory. In case of absence student has to prepare 6 pages essay. The final grade is an average grade of 2 activities: colloquium and activity during classes. To pass student has to gain positive grade from each activity. Very good (bdb; 5,0): excellent knowledge, very well mastered skills and well-developed personal and social competences; Good plus (+db; 4,5): in-depth knowledge, well-learned skills and well-developed personal and social competences; Good (db; 4,0): good knowledge, well-learned skills and well-developed personal and social competences; Satisfactory plus (+dst; 3,5): satisfactory knowledge, skills and personal and social competences; Satisfactory (dst; 3,0): basic knowledge, acquired the most important skills and developed basic personal and social competences; Unsatisfactory (ndst; 2,0): unsatisfactory knowledge, uncommon skills and uneducated personal and social competences.

Literature

Obligatory

1. Autor D., Dorn D., Hanson G. (2016). The China Shock: Learning from labor market adjustment to large changes in trade.
2. Blyth M., Matthijs M. (2017). Black Swans, Lame Ducks, and the mystery of IPE's missing macroeconomy.
3. Chang H. (2014). How Have We Got Here? A brief history of capitalism. IN: H. Chang. Economics: User Guide.
4. Iversen T., Soskice D. (2019). Democracy and Prosperity: Reinventing Capitalism through a Turbulent Century.
5. Mody A. (2004). Is FDI integrating the world economy?.
6. Piątkowski M. (2018). Europe's Growth Champion.
7. Rodrik D. (2011). The Globalization Paradox: Democracy and the Future of the World Economy.
8. Tooze A. (2018). Forgotten History of Crisis.
9. Walter S. (2021). The Backlash Against Globalization.
10. Walter S., Redeker N., (2020). We'd rather pay than change. The politics of German non-adjustment in the Eurocrisis.

Calculation of ECTS points

Activities	Activity hours*
Lecture	30
Classes	15
Preparation for classes	30
Reading the indicated literature	30
Preparation for the assessment	60
Student workload	Hours 165
Number of ECTS points	ECTS 6

* academic hour = 45 minutes

Efekty uczenia się dla kierunku

Kod	Treść
GOR_K1_K05	The graduate is ready to ability to justify one's legal decisions by reference to the law as well as to a socially accepted system of values
GOR_K1_K06	The graduate is ready to participation in the work of a group developing social projects that take into account legal, economic and political aspects
GOR_K1_U01	The graduate can ability to use of basic theoretical knowledge and collect data to describe, interpret, evaluate, analyse and solve complex and non-typical social problems (political, legal, economic) at domestic and international levels
GOR_K1_U05	The graduate can ability to forecast social processes and phenomena (political, legal, economic) using standard methods and tools relevant in political science
GOR_K1_U09	The graduate can ability to find provisions of generally applicable law related to a specific public institution and organisation
GOR_K1_U12	The graduate can ability to use a foreign language at B2 level according to the Common European Framework of Reference for Languages and ability to use terms which enable to participate in discourse on topics related to the functioning of local and international organisations
GOR_K1_W01	The graduate knows and understands principles of human activity in a society, in particular as part of political organisation and institution
GOR_K1_W02	The graduate knows and understands advanced understanding of different types of social structures and institutions (political, legal, economic) and their essential elements and principles of functioning
GOR_K1_W03	The graduate knows and understands advanced understanding of the relationship between public structures and institutions in the state and at the international arena
GOR_K1_W04	The graduate knows and understands understanding of basic determinants and challenges of the constitution, management and governance of organisations and institutions, including concepts and principles pertaining to the protection of intellectual property and copyright
GOR_K1_W05	The graduate knows and understands understanding of theories and views on political structures and institutions and their historical evolution
GOR_K1_W06	The graduate knows and understands understanding of issues related to the impact of globalisation and scientific and technological progress on socio-political processes and the functioning of organisations (political, legal, economic)
GOR_K1_W07	The graduate knows and understands advanced understanding of norms and laws governing the functioning of social organisations and institutions and their formation