Written language in public space
Educational subject description sheet

Basic information

Study programme Lingwistyka stosowana (Applied Linguistics and Intercultural Communication)	**Didactic cycle** 2023/24
Speciality -	**Subject code** 09LSAS.12KU.04066.23
Organizational unit Faculty of Modern Languages and Literatures	**Lecture languages** English
Study level First-cycle programme	**Course type** Elective
Study form Full-time	**Block** Complementary major subjects
Education profile General academic	

Subject coordinator	Danuta Wiśniewska

Lecturer	Danuta Wiśniewska

Period Semester 2	**Activities and hours** • Conversatory classes: 30, Exam	**Number of ECTS points** 4

Goals

Code	Goal
C1	To make students aware of therole of written language in public space from the social and cultural perspective within the general linguistic framework

Subject learning outcomes

Code	Outcomes in terms of	Learning outcomes	Examination methods
Knowledge – Student:			
W1	Knows and understands the complex nature of written language and communication in public space.	LSA_K1_W02, LSA_K1_W08	Project, Practical exam
W2	Knows and understands basic terminology of written practices in public space.	LSA_K1_W03, LSA_K1_W10	Project, Practical exam
W3	Knows and understands research methods used in the field.	LSA_K1_W04	Project, Practical exam
Skills – Student:			
U1	Is able to analyze written practices and communication in writing in the social, cultural and historical context.	LSA_K1_U03, LSA_K1_U05	Project, Practical exam
U2	Is able to independently interpret written practices in social and cultural spaces	LSA_K1_U03, LSA_K1_U07	Project, Practical exam
U3	Is able to independently plan and carry out literature review and solve research problems in the field	LSA_K1_U11, LSA_K1_U12	Project, Practical exam
Social competences – Student:			
K1	Is ready to apply the acquired knowledge in a critical analysis of language phenomena in public space	LSA_K1_K01	Project, Practical exam
K2	Is ready to develop the knowledge and refer it to different social and cultural contexts	LSA_K1_K01	Project, Practical exam

Study content

No.	Course content	Subject learning outcomes	Activities
1.	Concepts and role of public space.	W1, W2	Conversatory classes
2.	Writing and factors affecting writing practices	W1, W2	Conversatory classes
3.	Writing and its function in public space	U1, U2	Conversatory classes
4.	Mono- and multilingualism in public space	W1, W2	Conversatory classes
5.	Mono- or multimodality in public space	W1, W2, W3	Conversatory classes
6.	Perception and interpretation of writing practices	U2	Conversatory classes
7.	Themes and research methods in writing practices in public space	U3	Conversatory classes
8.	Commemorating practices in public space	K1	Conversatory classes
9.	Writing and contestation	K2	Conversatory classes

Additional information

Activities	Teaching and learning methods and activities
Conversatory classes	Conversation lecture

Activities	Credit conditions
Conversatory classes	The project is evaluated on the basis of literature selection and its content. Practical exam is evaluated on the basis of presentation skills and content.

Literature

Obligatory

1. – Jaworski, Adam, Crispin Thurlow (eds). 2010. Semiotic Landscapes: Language, Image, Space. London & New York: Continuum IPG. – Shohamy, Elana, Eliezer Ben-Rafael, Monica Barni (eds). 2010. Linguistic Landscape in the City. Bristol et.al.: Multilingual Matters –

Optional

1. Shohamy, Elana, Durk Gorter (eds). 2009. Linguistic Landscape. Expanding the Scenery. New York & London: Routledge.

Calculation of ECTS points

Activities	Activity hours*
Conversatory classes	30
Report preparation	45
Preparation for the exam	45

Student workload	**Hours** 120
Number of ECTS points	**ECTS** 4

* academic hour = 45 minutes

Efekty uczenia się dla kierunku

Kod	Treść
LSA_K1_K01	The graduate is ready to critically apply and continuously update knowledge and skills in the context of their profession, including the recognition of the importance of knowledge in solving cognitive and practical problems and consulting experts in the case of difficulties in solving the problem independently.
LSA_K1_U03	The graduate can independently use the subject-matter knowledge, including an innovative use of traditional and multimedia sources of information (in particular encyclopedias, dictionaries and corpora) available in the languages of a given specialty/specialization.
LSA_K1_U05	The graduate can recognize, analyze and evaluate language, linguistic-communicative and social-cultural processes and phenomena as well as processes in human-computer interaction based on the acquired knowledge and using standard methods and tools for linguistic research, with a reference to a given specialty/specialization.
LSA_K1_U07	The graduate can independently, analytically and critically interpret texts and language, linguistic-communicative, social-cultural and technological phenomena with a reference to a given specialty/specialization.
LSA_K1_U11	The graduate can plan and organize individual and teamwork.
LSA_K1_U12	The graduate can independently plan and implement life-long learning for themselves, and – if needed – for others.
LSA_K1_W02	The graduate knows and understands advanced concepts, topics and theories of applied linguistics depending on the specialty/specialization (including research on language and its social, cultural, technological and civilization contexts).
LSA_K1_W03	The graduate knows and understands contents, form and functions of essential terminology in applied linguistics.
LSA_K1_W04	The graduate knows and understands research methodology in applied linguistics with reference to the specialty/specialization.
LSA_K1_W08	The graduate knows and understands comprehensive nature of language and verbal communication.
LSA_K1_W10	The graduate knows and understands basic concepts and principles of intellectual property and copyright protection.