



## Intercultural Communication I

### Educational subject description sheet

#### Basic information

<b>Study programme</b> Studia o Niemczech	<b>Didactic cycle</b> 2024/25
<b>Speciality</b> -	<b>Subject code</b> 31SONS.11HS.00859.24
<b>Organizational unit</b> Collegium Polonicum Słubice	<b>Lecture languages</b> German
<b>Study level</b> First-cycle programme	<b>Course type</b> Obligatory
<b>Study form</b> Full-time	<b>Block</b> Humanities and social subjects
<b>Education profile</b> General academic	
<b>Subject coordinator</b>	Justyna Krauze-Pierz
<b>Lecturer</b>	Maciej Mackiewicz
<b>Period</b> Semester 1	<b>Activities and hours</b> • Classes: 30, Graded credit; including sub-activities: ◦ Synchronous classes: 25
	<b>Number of ECTS points</b> 3

## Goals

Code	Goal
C1	Acquiring basic knowledge of cultural theory, communication, typologies of cultures and the influence of cultural differences on intercultural communication.
C2	Understanding cultural diversity and its influence on effective communication and effective action.
C3	Understanding the essence of intercultural competence based on various models.
C4	Acquiring knowledge of various attempts at simplified description of cultures, including among others: six dimensions of culture proposed by G. Hofstede, typology of cultures according to F. Trompenaars, cultural practices and values according to GLOBE-project.
C5	Shaping the attitude of openness towards otherness.

## Entry requirements

no

## Subject learning outcomes

Code	Outcomes in terms of	Learning outcomes	Examination methods
<b>Knowledge - Student:</b>			
W1	has general knowledge of the theory of culture and communication and knows the main types of cultures;	SON_K1_W01, SON_K1_W02, SON_K1_W03	Written colloquium
<b>Skills - Student:</b>			
U1	characterizes and analyses different cultures using the typologies he/she has learned;	SON_K1_U02, SON_K1_U03, SON_K1_U04, SON_K1_U11, SON_K1_U12	Written colloquium
U2	searches for information on the topics discussed using a variety of Polish and German-language sources;	SON_K1_U02, SON_K1_U12	Written colloquium, Multimedia presentation
U3	understands cultural diversity and its impact on effective communication and performance;	SON_K1_U03, SON_K1_U04	Written colloquium, Multimedia presentation
U4	engages in discourse and critical reflection on the content presented;	SON_K1_U04, SON_K1_U06, SON_K1_U08	Multimedia presentation
<b>Social competences - Student:</b>			
K1	is aware of cultural and worldview diversity;	SON_K1_K01, SON_K1_K06	Multimedia presentation

## Study content

No.	Course content	Subject learning outcomes	Activities
1.	Introducing the terms "culture", "interculturalism", "communication", "intercultural communication".	W1	Classes, Synchronous classes

No.	Course content	Subject learning outcomes	Activities
2.	Culture shock theory.	W1, U3	Classes, Synchronous classes
3.	Intercultural competence - definition and models.	W1, K1	Classes, Synchronous classes
4.	Communicating in High Context vs. Low Context Cultures according to E. Hall.	W1, U3, K1	Classes, Synchronous classes
5.	Hofstede's Cultural Dimensions Theory.	W1, U1, U2, U3, K1	Classes, Synchronous classes
6.	Trompenaars and Hampden Turner's seven dimensions of culture.	W1, U1, U2, U3, U4, K1	Classes, Synchronous classes
7.	Dimensions of cultural differences according to Gesteland.	W1, U1, U2, U3, U4, K1	Classes, Synchronous classes
8.	Cultural practices and values according to GLOBE-project (Global Leadership and Organizational Behavior Effectiveness) and their impact on intercultural communication.	W1, U1, U2, U3, U4, K1	Classes, Synchronous classes

### Additional information

Activities	Teaching and learning methods and activities
Classes	Problem-based lecture, Discussion, Work with text, Case study, Workshop method, Project method, Audio and/or video demonstrations, Work in groups

Activities	Credit conditions
Classes	A prerequisite for successful completion of the course is the preparation of a multimedia presentation on a topic agreed with the teacher and a written test.

### Literature

#### Obligatory

1. Bolten, Jürgen: Interkulturelle Kompetenz. Erfurt: Landeszentrale für politische Bildung Thüringen, 2003.
2. Bolten, Jürgen: Einführung in die Interkulturelle Wirtschaftskommunikation. Göttingen: Göttingen: Vandenhoeck & Ruprecht, 2018.
3. Heringer, Hans Jürgen: Interkulturelle Kommunikation. Tübingen/ Basel: A. Francke Verlag, 2014.

#### Optional

1. Wilczyńska, Weronika/ Mackiewicz, Maciej/ Krajka, Jarosław: Komunikacja interkulturowa. Wprowadzenie. Poznań: Wydawnictwo Naukowe UAM, 2019.

### Calculation of ECTS points

Activities	Activity hours*
Classes	30

Preparation for classes	15
Reading the indicated literature	15
Preparation of a multimedia presentation	10
Paper preparation	5
<b>Student workload</b>	<b>Hours</b> 75
<b>Number of ECTS points</b>	<b>ECTS</b> 3

\* academic hour = 45 minutes

## Efekty uczenia się dla kierunku

Kod	Treść
SON_K1_K01	The graduate is ready to constantly updating knowledge and skills and demonstrating openness to new ideas
SON_K1_K06	The graduate is ready to adopt an attitude of openness and tolerance towards other cultures
SON_K1_U02	The graduate can make appropriate use of acquired subject knowledge to formulate and analyse research problems and to justify their choices
SON_K1_U03	The graduate can correctly select and use methods, tools, research paradigms and concepts appropriate for the study of cultural texts, with particular emphasis on German studies and Polish-German relations
SON_K1_U04	The graduate can interpret literary and other cultural texts on the basis of the knowledge gained and using standard methods and tools typical of literary, linguistic and cultural studies in the context of German studies and Polish-German relations
SON_K1_U06	The graduate can argue factually and professionally and formulate conclusions using the views of other authors in German
SON_K1_U08	The graduate can reflect on their own written and oral contributions and modify them under the supervision of the lecturer/tutor
SON_K1_U11	The graduate can prepare oral presentations in German on topics related to literary, linguistic, historical and cultural studies in the context of German studies and German-Polish relations
SON_K1_U12	The graduate can is able to use German in accordance with the requirements of level B2+ of the Common European Framework of Reference for Languages and a second modern language (English) at level A2+ of the Common European Framework of Reference for Languages
SON_K1_W01	The graduate knows and understands the place, significance and interrelationship of literary, linguistic and cultural studies with other human sciences, in particular philosophy, history, art studies and social sciences in the context of German studies and German-Polish relations
SON_K1_W02	The graduate knows and understands to an advanced degree, topics, concepts and issues in literary and linguistic studies and cultural sciences, history and intercultural communication
SON_K1_W03	The graduate knows and understands to an advanced degree, the terminology, theories and methodologies of literary and linguistic studies, intercultural studies and cultural sciences, history and intercultural communication, as well as their application in the study of cultural texts with a particular emphasis on German studies and German-Polish relations,