Social Psychology
Educational subject description sheet

Basic information

Study programme Governance of Organizations	**Didactic cycle** 2024/25
Speciality -	**Subject code** 31GORS.12N.02357.24
Organizational unit Collegium Polonicum Słubice	**Lecture languages** English
Study level First-cycle programme	**Course type** Elective
Study form Full-time	**Block** Subjects not assigned
Education profile General academic	

Subject coordinator	Beata Pająk-Patkowska

Lecturer	Beata Pająk-Patkowska

Period Semester 2	**Activities and hours** • Classes: 30, Graded credit	**Number of ECTS points** 6

Goals

Code	Goal
C1	Equipping the student with knowledge about human functioning in the social environment and mutual relations between individuals and society.
C2	Developing the ability to assess and interpret social events using knowledge in the field of social psychology.
C3	Developing the ability to use the knowledge provided to improve functioning in the social environment.

Subject learning outcomes

Code	Outcomes in terms of	Learning outcomes	Examination methods
Knowledge – Student:			
W1	Define concepts in the field of social psychology.	GOR_K1_W01	Written colloquium
W2	Explain observed social phenomena.	GOR_K1_W04	Written colloquium
W3	Identify factors determining the appearance of specific social phenomena.	GOR_K1_W04	Written colloquium
Skills – Student:			
U1	Use knowledge in the field of social psychology to predict the effects of observed phenomena.	GOR_K1_U01	Written colloquium
U2	Design activities aimed at the occurrence of desirable social phenomena and limiting the occurrence of undesirable phenomena.	GOR_K1_U01	Written colloquium
Social competences – Student:			
K1	Participate actively in the group work on task, is aware of the importance of the influence of external factors on the behavior of the individual.	GOR_K1_K06	Project

Study content

No.	Course content	Subject learning outcomes	Activities
1.	Methodology of social psychology.	K1	Classes
2.	Interpersonal attraction.	W1, W2, U2	Classes
3.	Self-presentation.	W1, W2, U1, K1	Classes
4.	Cognitive dissonance.	W1, W2, U1	Classes
5.	Conformity.	W1, W2, W3	Classes
6.	Social influence: manipulation and persuasion.	W1, W2, W3	Classes
7.	Aggression.	W1, W2, W3, K1	Classes
8.	Prejudice.	W1, W2, W3	Classes
9.	Influence in Social Groups and Group Processes.	W1, W2, U1	Classes
10.	Prosocial behavior.	W1, W2, U2	Classes
11.	Nonverbal Communication.	W1, W2, U1, K1	Classes

Additional information

Activities	Teaching and learning methods and activities
Classes	Lecture with a multimedia presentation of selected issues, Conversation lecture, Discussion, Case study

Activities	Credit conditions
Classes	The student gets credit, if: 1. is present in class (two unexcused absences are possible). 2. passes a written colloquium. The student answers three descriptive questions from a list of topics discussed during the classes. 3. prepares a project. The project is executed in groups, presented in class, and subsequently evaluated. It focuses on identifying psychological patterns in how people act. Assessment criteria in accordance with AMU in Poznan's grading system: Very good (bdb; 5,0): excellent knowledge, very well mastered skills and well-developed personal and social competences; Good plus (+db; 4,5): in-depth knowledge, well-learned skills and well-developed personal and social competences; Good (db; 4,0): good knowledge, well-learned skills and well-developed personal and social competences; Satisfactory plus (+dst; 3,5): satisfactory knowledge, skills and personal and social competences; Satisfactory (dst; 3,0): basic knowledge, acquired the most important skills and developed basic personal and social competences; Unsatisfactory (ndst; 2,0): unsatisfactory knowledge, uncommon skills and uneducated personal and social competences.

Literature

Obligatory

1. Argyle M. (2013). The social psychology of everyday life.
2. Aronson E., Wilson T. D., Akert R.M. (2005). Social Psychology.
3. Cialdini R. (2007). Influence: The Psychology of Persuasion influence: The Psychology of Persuasion.

Calculation of ECTS points

Activities	Activity hours*
Classes	30
Preparation for classes	30
Reading the indicated literature	30
Preparation of a project	30
Preparation for the assessment	45
Student workload	**Hours** 165
Number of ECTS points	**ECTS** 6

* academic hour = 45 minutes

Efekty uczenia się dla kierunku

Kod	Treść
GOR_K1_K06	The graduate is ready to participation in the work of a group developing social projects that take into account legal, economic and political aspects
GOR_K1_U01	The graduate can ability to use of basic theoretical knowledge and collect data to describe, interpret, evaluate, analyse and solve complex and non-typical social problems (political, legal, economic) at domestic and international levels
GOR_K1_W01	The graduate knows and understands principles of human activity in a society, in particular as part of political organisation and institution
GOR_K1_W04	The graduate knows and understands understanding of basic determinants and challenges of the constitution, management and governance of organisations and institutions, including concepts and principles pertaining to the protection of intellectual property and copyright