



UNIwersYTET
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W POZNANIU

Ethics in the global world

Educational subject description sheet

Basic information

Study programme Kulturoznawstwo (English programme)		Didactic cycle 2023/24
Speciality -		Subject code 20KENS.28K.04445.23
Organizational unit Faculty of Anthropology and Cultural Studies		Lecture languages English
Study level Second-cycle programme		Course type Obligatory
Study form Full-time		Block Major subjects
Education profile General academic		
Subject coordinator	Jacek Sójka	
Lecturer	Jacek Sójka	
Period Semester 4	Activities and hours • Lecture: 30, Graded credit	Number of ECTS points 4

Goals

Code	Goal
C1	The aim of the course is a presentation of the major concepts and theories of ethics.
C2	Students will learn to analyse the issues of applied ethics (business ethics in particular).
C3	Students will learn how to apply a cross-cultural perspective to ethical reflection.

Subject learning outcomes

Code	Outcomes in terms of	Learning outcomes	Examination methods
Knowledge - Student:			
W1	Knows most important ethical theories and historical context of their origins.	KEN_K2_W02, KEN_K2_W06, KEN_K2_W12	Essay
W2	Knows events and scandals which have provoked fierce ethical debates.	KEN_K2_W02, KEN_K2_W11, KEN_K2_W12	Essay
Skills - Student:			
U1	can apply ethical theories to the analysis of cases.	KEN_K2_U01, KEN_K2_U11, KEN_K2_U12	Essay
U2	can analyse global (intercultural) phenomena and to understand possible threats they pose.	KEN_K2_U02, KEN_K2_U11, KEN_K2_U12	Essay
Social competences - Student:			
K1	Is ready to develop ethical sensitivity to new phenomena he/she faces.	KEN_K2_K02, KEN_K2_K08, KEN_K2_K11, KEN_K2_K12	Essay
K2	Is ready to overcome peacefully cultural differences during an ethical argumentation.	KEN_K2_K02, KEN_K2_K06, KEN_K2_K11	Essay

Study content

No.	Course content	Subject learning outcomes	Activities
1.	Cultural differences - different ethical perspectives	W2, U2, K2	Lecture
2.	Ethical theories and their historical origins	W1, U1	Lecture
3.	The legacy of Enlightenment: dare to know!	W1, U2, K1	Lecture
4.	Liberalism as a response to religious wars	W1, U2, K2	Lecture
5.	Globalisation and cosmopolitanism	W1, U2, K1	Lecture
6.	Business and global ethical challenges	W2, U2, K2	Lecture
7.	Global business and corruption	W2, U2, K2	Lecture
8.	Ethics and politics - the war of narratives	W1, U2, K2	Lecture
9.	Post-truth, conspiracy theories, cancel culture, ethics of morality	W1, U2, K2	Lecture
10.	Supply chain ethics - international initiatives	W2, U1, U2, K1	Lecture
11.	Human rights and the problem of universal values	W1, U1, K1	Lecture
12.	Summary of the course	W1, W2, U1, U2, K1, K2	Lecture

Additional information

Activities	Teaching and learning methods and activities
Lecture	Lecture with a multimedia presentation of selected issues, Conversation lecture, Problem-based lecture, Discussion, Case study

Activities	Credit conditions
Lecture	<p>Very good (bdb; 5,0): Very good level of required knowledge as determined by assessment of an essay.</p> <p>Good plus (+db; 4,5): Good plus level of required knowledge as determined by assessment of an essay.</p> <p>Good (db; 4,0): Good level of required knowledge as determined by assessment of an essay.</p> <p>Satisfactory plus (+dst; 3,5): Satisfactory plus level of required knowledge as determined by assessment of an essay.</p> <p>Satisfactory (dst; 3,0): Satisfactory level of required knowledge as determined by assessment of an essay.</p> <p>Unsatisfactory (ndst; 2,0): Unsatisfactory level of required knowledge as determined by assessment of an essay.</p>

Literature

Obligatory

1. R.G. Frey, C.H. Wellman (eds.), A companion to applied ethics. Blackwell Publishing 2003
2. K.A. Appiah, Cosmopolitanism. Ethics in a world of strangers. Penguin Books 2006

Optional

1. P. Singer (ed.), A companion to ethics. Backwell Publishing 2016
2. G. Enderle, Corporate responsibility for wealth creation and human rights. Cambridge University Press 2021

Calculation of ECTS points

Activities	Activity hours*
Lecture	30
Preparation for classes	30
Semester paper preparation	30
Reading the indicated literature	30
Student workload	Hours 120
Number of ECTS points	ECTS 4

* academic hour = 45 minutes

Efekty uczenia się dla kierunku

Kod	Treść
KEN_K2_K02	The graduate is ready to be active and take initiative in solving problems stemming from changes in the contemporary culture
KEN_K2_K06	The graduate is ready to make adequate ethical assessment of their own activities as well as those of their co-operators in unusual professional situations
KEN_K2_K08	The graduate is ready to actively develop their own professional competences and take advantage of various forms of qualification improvement in the formal and non-formal education system and in professional life
KEN_K2_K11	The graduate is ready to interpret in an accurate and in-depth manner the symbolic meanings of human thought and actions in their own and foreign social group, develop further their participation in culture as well as cultural and intercultural communication skills
KEN_K2_K12	The graduate is ready to identify and resolve in a correct and in-depth manner the dilemmas concerning business ethics, understanding the need to take into account cultural differences in the management of enterprises and other organisations
KEN_K2_U01	The graduate can integrate, critically interpret and creatively use theoretical conceptualisations and research approaches appropriate for cultural studies in atypical professional situations
KEN_K2_U02	The graduate can determine the meanings, social impact and location of cultural products in the historical-cultural process, using appropriate methods of analysis and interpretation
KEN_K2_U11	The graduate can actively co-create knowledge on and practices in the field of contemporary forms of participation in culture, considering social life, moral attitudes, national and multicultural identities and borderland cultures, while demonstrating the understanding of the native and foreign culture characteristics
KEN_K2_U12	The graduate can independently search, analyse, evaluate, select and use information on ethical and cultural aspects of business activities, using traditional and modern sources of knowledge
KEN_K2_W02	The graduate knows and understands terminology and concepts concerning relations and processes occurring in culture, which the graduate is able to apply to describe cultural practices
KEN_K2_W06	The graduate knows and understands changes occurring in contemporary cultural life, as well as terminological and conceptual tools necessary to recognize, analyze and interpret new cultural practices
KEN_K2_W11	The graduate knows and understands the functioning of particular ways of participation in numerous areas of culture and social life, located in a specific time and place, allowing the graduate to shape their knowledge and behaviours in their closer and further socio-cultural environment
KEN_K2_W12	The graduate knows and understands in-depth knowledge of historical and contemporary concepts concerning ethical and cultural aspects of economy, business functioning and management of economic entities, cultural institutions and other organisations