



UNIWERSYTET  
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W POZNANIU

## Intellectual Property Law in Trade

### Educational subject description sheet

#### Basic information

<b>Study programme</b> European Legal Studies		<b>Didactic cycle</b> 2023/24
<b>Speciality</b> -		<b>Subject code</b> 10ELSS.110N.04859.23
<b>Organizational unit</b> Faculty of Law and Administration		<b>Lecture languages</b> English
<b>Study level</b> First-cycle programme		<b>Course type</b> Obligatory
<b>Study form</b> Full-time		<b>Block</b> Subjects not assigned
<b>Education profile</b> General academic		
<b>Subject coordinator</b>	Katarzyna Woźniak-Boińska, Jakub Kępiński	
<b>Lecturer</b>	Jakub Kępiński	
<b>Period</b> Semester 5	<b>Activities and hours</b> • Lecture: 30, Exam	<b>Number of ECTS points</b> 4

#### Goals

Code	Goal
C1	a. Understanding the main principles of IP Law, sort and character of intangible goods (patents, utility models, designs, trade marks, geographical indications) b. Sharing knowledge about the coexistence and interrelationship between different sorts of intangible goods and possibility of cumulative protection c. Presentation of the different forms of protection of intangible goods on the national, European and international level d. Analysis of different, possible forms of protection of intangible goods and granted rights e. Skill at determining the intangible goods and choosing the best way of their protection

## Subject learning outcomes

Code	Outcomes in terms of	Learning outcomes	Examination methods
<b>Knowledge - Student:</b>			
W1	understands the main principles of IP Law, sort and character of intangible goods	ELS_K1_W01, ELS_K1_W02, ELS_K1_W03, ELS_K1_W07, ELS_K1_W09, ELS_K1_W13	Written exam, Oral exam, "Open book" exam
W2	knows about the coexistence and interrelationship between different sorts of intangible goods and possibility of cumulative protection	ELS_K1_W01, ELS_K1_W09, ELS_K1_W13	Written exam, Oral exam, "Open book" exam
W3	knows different forms of protection of intangible goods on the national, European and international level	ELS_K1_W02, ELS_K1_W04, ELS_K1_W09, ELS_K1_W10, ELS_K1_W13	Written exam, Oral exam, "Open book" exam
W4	knows how to determine the intangible goods and how to choose the best way of protection for them	ELS_K1_W01, ELS_K1_W09, ELS_K1_W10	Written exam, Oral exam, "Open book" exam
W5	knows how to protect intangible goods in case of infringement of IP rights. Know how to avoid plagiarism	ELS_K1_W01, ELS_K1_W04, ELS_K1_W09, ELS_K1_W10, ELS_K1_W13	Written exam, Oral exam, "Open book" exam
<b>Skills - Student:</b>			
U1	understands the main principles of IP Law, sort and character of intangible goods	ELS_K1_U01, ELS_K1_U06	Written exam, Oral exam, "Open book" exam
U2	knows about the coexistence and interrelationship between different sorts of intangible goods and possibility of cumulative protection	ELS_K1_U02, ELS_K1_U04, ELS_K1_U06, ELS_K1_U09	Written exam, Oral exam, "Open book" exam
U3	knows different forms of protection of intangible goods on the national, European and international level	ELS_K1_U02, ELS_K1_U09	Written exam, Oral exam, "Open book" exam
U4	knows how to determine the intangible goods and how to choose the best way of protection for them	ELS_K1_U01, ELS_K1_U02, ELS_K1_U04, ELS_K1_U05, ELS_K1_U06, ELS_K1_U09, ELS_K1_U10	Written exam, Oral exam, "Open book" exam
U5	knows how to protect intangible goods in case of infringement of IP rights. Know how to avoid plagiarism	ELS_K1_U04, ELS_K1_U05, ELS_K1_U08	Written exam, Oral exam, "Open book" exam
<b>Social competences - Student:</b>			
K1	understands the main principles of IP Law, sort and character of intangible goods	ELS_K1_K01	Written exam, Oral exam, "Open book" exam
K2	knows about the coexistence and interrelationship between different sorts of intangible goods and possibility of cumulative protection	ELS_K1_K04	Written exam, Oral exam, "Open book" exam

Code	Outcomes in terms of	Learning outcomes	Examination methods
K3	knows different forms of protection of intangible goods on the national, European and international level	ELS_K1_K01	Written exam, Oral exam, "Open book" exam

### Study content

No.	Course content	Subject learning outcomes	Activities
1.	Main legal acts. The role of IP Law. Do We Really Need IP Law?	W1, U1, K1	Lecture
2.	Introduction to International Copyright Law. Bern Convention.	W1, W2, U1, U2, K1, K2	Lecture
3.	European and Polish Copyright Law.	W1, W2, U1, U2, K1, K2	Lecture
4.	Subject and Object of Copyright Law.	W1, W2, U1, U2, K1, K2	Lecture
5.	Computer Law. The Protection of Computer Programms. Plagiarism. Fair Use.	W1, W2, U1, U2, K1, K2	Lecture
6.	Introduction to the International Industrial Property Law. European and Polish Industrial Property Law. Main problems	W1, W2, W3, U1, U2, U3, K1, K2, K3	Lecture
7.	Inventions and Patents. European Patent Law. Protection of Utility Design.	W1, W2, W3, U1, U2, U3, K1, K2, K3	Lecture
8.	Design protection in Poland and in the EU.	W1, W2, W3, W4, U1, U2, U3, U4, K1, K2, K3	Lecture
9.	Trademark protection in Poland and in the EU. Geographical indication.	W1, W2, W3, W4, U1, U2, U3, U4, K1, K2, K3	Lecture
10.	Claims in IP Law. The judicial protection.	W1, W2, W3, W4, W5, U1, U2, U3, U4, U5, K1, K2, K3	Lecture

### Additional information

Activities	Teaching and learning methods and activities
Lecture	Lecture with a multimedia presentation of selected issues, Problem-based lecture, Discussion, Work with text, Case study, Problem-based learning, Audio and/or video demonstrations, Work in groups

Activities	Credit conditions
Lecture	<p>excellent (A ; 5,0):</p> <p>a) excellent knowledge of IP Law and case-law,  b) excellent ability to formulate justified conclusions and finding an excellent reasoning,  c) a high degree of linguistic accuracy and language proficiency.</p> <p>very good (B+; 4,5):</p> <p>a) very good knowledge of IP Law and case-law,  b) very good ability to formulate justified conclusions and finding a very good reasoning,  c) a high degree of linguistic accuracy and language proficiency.</p> <p>good (B ; 4,0):</p> <p>a) good knowledge of IP Law and case-law  b) good ability to formulate justified conclusions and finding a good reasoning,  c) good degree of linguistic accuracy and language proficiency.</p> <p>average (C+,3,5)</p> <p>a) average knowledge of IP Law and case-law,  b) average ability to formulate justified conclusions and finding,  c) average degree of linguistic accuracy and language proficiency.</p> <p>satisfactory (C; 3,0):</p> <p>a) satisfactory knowledge of IP Law and case-law,  b) satisfactory ability to formulate justified conclusions and finding a satisfactory reasoning,  c) satisfactory degree of linguistic accuracy and language proficiency.</p> <p>unsatisfactory (D ; 2,0):</p> <p>a) unsatisfactory knowledge of IP Law and case-law,  b) unsatisfactory ability to formulate justified conclusions and finding an unsatisfactory reasoning,  c) unsatisfactory degree of linguistic accuracy and language proficiency.</p>

## Literature

### Obligatory

1. The selected Legal Acts and Cases Law of National Courts and European Court of Justice. Paris and Bern Convention, TRIPS Agreement, Copyright Law, Industrial Property Law Law against Unfair Competition The students will be obliged to read some chapters of the announced books before every lecture.

## Calculation of ECTS points

Activities	Activity hours*
Lecture	30
Preparation for classes	20
Reading the indicated literature	50
Preparation for the exam	20
<b>Student workload</b>	<b>Hours</b> 120
<b>Number of ECTS points</b>	<b>ECTS</b> 4

\* academic hour = 45 minutes

## Efekty uczenia się dla kierunku

Kod	Treść
ELS_K1_K01	The graduate is ready to critically appraise his or her knowledge, particularly in the context of the changing acquis on the regulation and critical assessment of the acquired knowledge, especially in view of the changing acquis on the regulation and application of law
ELS_K1_K04	The graduate is ready to perform professional roles relating to the conduct of fundamental research activities and the development and application of European Union Law in a responsible manner
ELS_K1_U01	The graduate can interpret social phenomena (cultural, political, legal, economic) within legal science
ELS_K1_U02	The graduate can use the basic theoretical knowledge and independently procure data to analyse individual processes and social phenomena (cultural, political, legal and economic) within legal science
ELS_K1_U04	The graduate can predict basic social processes and social phenomena (cultural, political, legal, economic) using standard research methods and tools within legal science
ELS_K1_U05	The graduate can use basic EU normative systems and selected norms, rules and regulations (legal, professional, moral) to solve a specific task
ELS_K1_U06	The graduate can use the knowledge gained to resolve dilemmas at work arising during their professional career as well as throughout pursued lifelong learning
ELS_K1_U08	The graduate can identify and analyse the basic phenomena that occur in legal sciences and are related to European integration
ELS_K1_U09	The graduate can prepare and present (individually or as a member of a team) standard oral presentations on specific and detailed aspects of European law, using for that basic theoretical approaches and different source materials
ELS_K1_U10	The graduate can read with understanding, and be capable of preparing, standard texts in English on European Union law, pertaining to detailed issues or specific subjects, using basic theoretical approaches and source materials
ELS_K1_W01	The graduate knows and understands the foundations of the science of law and its relation to other sciences, including the processes of internalisation and regionalisation
ELS_K1_W02	The graduate knows and understands the basic assumptions of integration processes analysed on the example of the European Union, in the social, cultural and economic context
ELS_K1_W03	The graduate knows and understands the concept and scope of European Union law, including a deepened understanding of its sources approached in a systematic way
ELS_K1_W04	The graduate knows and understands a deepened understanding of the European Convention for the protection of human rights and fundamental freedoms against the background of international systems of human rights protection
ELS_K1_W07	The graduate knows and understands the main institutions of the European Union and the relationships among them, including their respective competences
ELS_K1_W09	The graduate knows and understands the mechanisms of legal cooperation between the European Union and external subjects including states and international organisations
ELS_K1_W10	The graduate knows and understands EU private law regulations, both substantive and procedural, in selected sectors
ELS_K1_W13	The graduate knows and understands basic concepts and principles of intellectual property protection, including copyright