



UNIwersYTET  
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W POZNANIU

## Fundamentals of entrepreneurship

### Educational subject description sheet

#### Basic information

<b>Study programme</b> Fizyka (Physics of Advanced Materials for Energy Processing) <b>Speciality</b> - <b>Organizational unit</b> Faculty of Physics and Astronomy <b>Study level</b> Second-cycle programme <b>Study form</b> Full-time <b>Education profile</b> General academic		<b>Didactic cycle</b> 2024/25 <b>Subject code</b> 04FENS.22HS.05196.24 <b>Lecture languages</b> English <b>Course type</b> Obligatory <b>Block</b> Humanities and social subjects
<b>Subject coordinator</b>	Marcin Ziótek	
<b>Lecturer</b>	Witold Hołubowicz	
<b>Period</b> Semester 2	<b>Activities and hours</b> • Lecture: 15, Graded credit	<b>Number of ECTS points</b> 1

#### Goals

Code	Goal
C1	Explanation of the basic principles necessary for creation of your own business.

#### Subject learning outcomes

Code	Outcomes in terms of	Learning outcomes	Examination methods
<b>Knowledge - Student:</b>			

Code	Outcomes in terms of	Learning outcomes	Examination methods
W1	knows the differences between various legal forms of having a small business as well as understands basic processes which are implemented in a typical small companies.	FEN_K2_W08	Essay
W2	understands the role the sector of small/medium companies plays in modern economy.	FEN_K2_W08	Essay
<b>Skills - Student:</b>			
U1	is able to define a business model for a typical small company and see the strengths and weaknesses of it.	FEN_K2_U06	Essay
U2	understands various forms of labour contracts and is able to apply it to his/her own situation.	FEN_K2_U06	Essay
<b>Social competences - Student:</b>			
K1	is capable to interact with partners and/or investors in the process of creation of a new company; is able to manage employees and coworkers in the context of small business.	FEN_K2_K04	Essay

### Study content

No.	Course content	Subject learning outcomes	Activities
1.	Thinking business; defining product; comparing with competition, case analysis; external financement; risk management.	W1, W2, U1, U2, K1	Lecture

### Additional information

Activities	Teaching and learning methods and activities
Lecture	Lecture with a multimedia presentation of selected issues, Case study, Game/simulation

Activities	Credit conditions
Lecture	The final grade based on participation in seminars of preparation of some homework is given in accordance with the following grading system: Very good (bdb; 5,0) Good plus (+db; 4,5) Good (db; 4,0) Satisfactory plus (+dst; 3,5) Satisfactory (dst; 3,0) Unsatisfactory (ndst; 2,0)

### Literature

#### Obligatory

1. Eric Tyson, Jim Schell, „Small business for the dummies”

### Calculation of ECTS points

Activities	Activity hours*
Lecture	15
Preparation for classes	10
Report preparation	5
<b>Student workload</b>	<b>Hours</b> 30
<b>Number of ECTS points</b>	<b>ECTS</b> 1

\* academic hour = 45 minutes

## Efekty uczenia się dla kierunku

Kod	Treść
FEN_K2_K04	The graduate is ready to think and act in an entrepreneurial manner
FEN_K2_U06	The graduate can interact with others as part of teamwork and take a leading role in such work; manage team work
FEN_K2_W08	The graduate knows and understands basic principles of the creation and development of various forms of entrepreneurship