



UNIWERSYTET
IM. ADAMA MICKIEWICZA
W POZNANIU

Fundamentals of entrepreneurship

Educational subject description sheet

Basic information

Study programme Fizyka (Physics of Advanced Materials for Energy Processing) Speciality - Organizational unit Faculty of Physics Study level Second-cycle programme Study form Full-time Education profile General academic		Didactic cycle 2023/24 Subject code 04FENS.22HS.05196.23 Lecture languages English Course type Obligatory Block Humanities and social subjects
Subject coordinator	Marcin Ziótek	
Lecturer	Witold Hołubowicz	
Period Semester 2	Activities and hours • Lecture: 15, Graded credit	Number of ECTS points 1

Goals

Code	Goal
C1	Explanation of the basic principles necessary for creation of your own business.

Subject learning outcomes

Code	Outcomes in terms of	Learning outcomes	Examination methods
Knowledge - Student:			

Code	Outcomes in terms of	Learning outcomes	Examination methods
W1	knows the differences between various legal forms of having a small business as well as understands basic processes which are implemented in a typical small companies.	FEN_K2_W08	Essay
W2	understands the role the sector of small/medium companies plays in modern economy.	FEN_K2_W08	Essay
Skills - Student:			
U1	is able to define a business model for a typical small company and see the strengths and weaknesses of it.	FEN_K2_U06	Essay
U2	understands various forms of labour contracts and is able to apply it to his/her own situation.	FEN_K2_U06	Essay
Social competences - Student:			
K1	is capable to interact with partners and/or investors in the process of creation of a new company; is able to manage employees and coworkers in the context of small business.	FEN_K2_K04	Essay

Study content

No.	Course content	Subject learning outcomes	Activities
1.	Thinking business; defining product; comparing with competition, case analysis; external financemnt; risk management.	W1, W2, U1, U2, K1	Lecture

Additional information

Activities	Teaching and learning methods and activities
Lecture	Lecture with a multimedia presentation of selected issues, Case study, Game/simulation

Activities	Credit conditions
Lecture	The final grade based on participation in seminars of preparation of some homework is given in accordance with the folloiwng grading system: Very good (bdb; 5,0) Good plus (+db; 4,5) Good (db; 4,0) Satisfactory plus (+dst; 3,5) Satisfactory (dst; 3,0) Unsatisfactory (ndst; 2,0)

Literature

Obligatory

1. Eric Tyson, Jim Schell, „Small business for the dummies”

Calculation of ECTS points

Activities	Activity hours*
Lecture	15
Preparation for classes	10
Report preparation	5
Student workload	Hours 30
Number of ECTS points	ECTS 1

* academic hour = 45 minutes

Efekty uczenia się dla kierunku

Kod	Treść
FEN_K2_K04	The graduate is ready to think and act in an entrepreneurial manner
FEN_K2_U06	The graduate can interact with others as part of teamwork and take a leading role in such work; manage team work
FEN_K2_W08	The graduate knows and understands basic principles of the creation and development of various forms of entrepreneurship