



UNIwersYTET
IM. ADAMA MICKIEWICZA
W POZNANIU

Theories of intercultural communication

Educational subject description sheet

Basic information

Study programme Kulturoznawstwo (English programme)		Didactic cycle 2024/25
Speciality -		Subject code 20KENS.22K.04432.24
Organizational unit Faculty of Anthropology and Cultural Studies		Lecture languages English
Study level Second-cycle programme		Course type Obligatory
Study form Full-time		Block Major subjects
Education profile General academic		
Subject coordinator	Andrzej Zaporowski	
Lecturer	Andrzej Zaporowski	
Period Semester 2	Activities and hours • Lecture: 30, Exam	Number of ECTS points 4

Goals

Code	Goal
C1	To acquire (1) knowledge of the theoretical approaches to intercultural communication; (2) skill of critical analysis of the theoretical approaches to intercultural communication; (3) social competence of orientation within multicultural realm.

Subject learning outcomes

Code	Outcomes in terms of	Learning outcomes	Examination methods
Knowledge - Student:			
W1	Approach to the theoretical conceptions of culture and communication from the interdisciplinary perspective.	KEN_K2_W01	Test
W2	Approach to cultural studies as a multifaceted field of knowledge continuously updated.	KEN_K2_W03	Test
Social competences - Student:			
K1	Deepening a human being's intercultural competence conditioned by intercultural encounter.	KEN_K2_K01	Test

Study content

No.	Course content	Subject learning outcomes	Activities
1.	Analysis of the classic approaches to culture and communication	W1	Lecture
2.	Analysis of the classic theories of intercultural communication	W1	Lecture
3.	Inquiry into the relations between the classic theories of intercultural communication and the classic approaches to communication and culture	W2	Lecture
4.	Checking a degree to which one's own intercultural competence has been deepened.	K1	Lecture

Additional information

Activities	Teaching and learning methods and activities
Lecture	Problem-based lecture, Discussion

Activities	Credit conditions
Lecture	Completing a test after registration for the exam in USOS.

Literature

Obligatory

1. D. Davidson, The Second Person, in: Subjective, Intersubjective, Objective, p. 107-121.
2. C. Geertz, The Impact of the Concept of Culture on the Concept of Man, in: The Interpretation of Cultures, p. 33-54.
3. E. Hall, The Power of Hidden Differences, in: Basic Concepts of Intercultural Communication, M. Bennett (Ed.), p. 53-67.
4. W. Gudykunst, Uncertainty and Anxiety, in: Theories in Intercultural Communication, Y. Kim, W. Gudykunst (Eds.), p. 123-156.
5. Y. Kim, B. Ruben, Intercultural Transformation: A System Theory, in: Y. Kim, W. Gudykunst (Eds.), p. 299-321.
6. G. Hofstede et al., Exploring Culture, p. 91-113.

Optional

1. A. Zaporowski, Action, Belief, and Community.

Calculation of ECTS points

Activities	Activity hours*
Lecture	30
Reading the indicated literature	60
Preparation for classes	30
Student workload	Hours 120
Number of ECTS points	ECTS 4

* academic hour = 45 minutes

Efekty uczenia się dla kierunku

Kod	Treść
KEN_K2_K01	The graduate is ready to further expand the cultural competences of a contemporary human being in the conditions of intercultural communication, meeting of various traditions and ways of living
KEN_K2_W01	The graduate knows and understands theoretical cultural concepts at an advanced level and uses them in the interdisciplinary perspective
KEN_K2_W03	The graduate knows and understands history of the development of cultural studies as an interdisciplinary field of knowledge, and new theoretical directions and concepts, the knowledge of which the graduate updates on their own