



UNIWERSYTET
IM. ADAMA MICKIEWICZA
W POZNANIU

Language diversity: world languages and their classification

Educational subject description sheet

Basic information

Study programme Global Communication		Didactic cycle 2024/25
Speciality -		Subject code 09GLCS.12K.02901.24
Organizational unit Faculty of Modern Languages and Literatures		Lecture languages English
Study level First-cycle programme		Course type Obligatory
Study form Full-time		Block Major subjects
Education profile General academic		
Subject coordinator	Katarzyna Kuligowska	
Lecturer	Katarzyna Kuligowska	
Period Semester 2	Activities and hours • Classes: 30, Graded credit	Number of ECTS points 3

Goals

Code	Goal
C1	In this course, we will examine how multilingual language use has become part of the social fabric of the globalized everyday life with reference to language policy and planning in different countries. More specifically, we will investigate the specificities and draw comparisons of different language rights and how they are implemented in various parts of the world. In addition, attention will be paid on the challenges that policy-makers face in their attempts to regulate language behaviour of individuals or groups. We will also look at factors as well as the process that contribute language inequality: promoting national/official languages while disregarding language varieties of minority groups in the multilingual environment of today's globalized world.

Entry requirements

Competence in the English language at the level of B1+ according to Europejski System Opisu Kształcenia Językowego (ang. Common European Framework of Reference for Languages, CEFR)

Subject learning outcomes

Code	Outcomes in terms of	Learning outcomes	Examination methods
Knowledge - Student:			
W1	Defines multilingual environment in a globalized world	GLC_K1_W01, GLC_K1_W02, GLC_K1_W04, GLC_K1_W06, GLC_K1_W08, GLC_K1_W09	Project, Multimedia presentation
W2	knows and understands historical, political and social context of language policy	GLC_K1_W01, GLC_K1_W02, GLC_K1_W04, GLC_K1_W06, GLC_K1_W08, GLC_K1_W09	Project, Multimedia presentation
W3	Knows scientific works in the field of multilingual diversity	GLC_K1_W01, GLC_K1_W02, GLC_K1_W04, GLC_K1_W06, GLC_K1_W07, GLC_K1_W08, GLC_K1_W09	Project, Multimedia presentation
Skills - Student:			
U1	explains the multifaceted processes of language function in a globalized world	GLC_K1_U01, GLC_K1_U02, GLC_K1_U04, GLC_K1_U06	Project, Multimedia presentation
U2	Reads and understands scientific works in the field of linguistic diversity	GLC_K1_U01, GLC_K1_U02, GLC_K1_U04, GLC_K1_U06	Project, Multimedia presentation
Social competences - Student:			
K1	Is open to learning new communicative skills effectively through multiple modes across culturally and linguistically diverse environments	GLC_K1_K01, GLC_K1_K02, GLC_K1_K04, GLC_K1_K05, GLC_K1_K07, GLC_K1_K08	Project, Multimedia presentation
K2	Shows awareness of the role of individuals, institutions, and cultural values in intercultural communication competence	GLC_K1_K01, GLC_K1_K02, GLC_K1_K04, GLC_K1_K06, GLC_K1_K07, GLC_K1_K08	Project, Multimedia presentation

Study content

No.	Course content	Subject learning outcomes	Activities
1.	Introduction: habent sua fata linguae	W1, W2, W3, U1, U2, K1, K2	Classes
2.	On managing diversity	W1, W2, W3, U1, U2, K1, K2	Classes
3.	Natural language: what is it?	W1, W2, W3, U1, U2, K1, K2	Classes
4.	Language policy aims	W1, W2, W3, U1, U2, K1, K2	Classes
5.	Language policy and planning in selected regions and countries	W1, W2, W3, U1, U2, K1, K2	Classes
6.	What 'kills' a natural language?	W1, W2, W3, U1, U2, K1, K2	Classes
7.	Endangered languages	W1, W2, W3, U1, U2, K1, K2	Classes

Additional information

Activities	Teaching and learning methods and activities
Classes	Workshop method, Project method, Audio and/or video demonstrations, Work in groups

Activities	Credit conditions
Classes	<ul style="list-style-type: none"> - attendance, - active participation and commitment during classes, - knowledge of the recommended literature on the subject, - use of consultations, - project / multimedia presentation preparation, - the ability to present the knowledge acquired in the subject during a multimedia presentation(s).

Literature

Obligatory

1. Puppel, S. 2019. "The protection of natural language diversity – fancy or duty?". Scripta Neophilologica Posnaniensia X. 97-109
2. Coupland, N. 2010. The Handbook of Language and Globalization. Malden, Mass: Wiley-Blackwell.
3. Piller, I. 2016. Linguistic diversity and social justice : An introduction to applied sociolinguistics. Oxford: Oxford University Press.

Optional

1. Chaffee, E. 1985. "Three models of strategy". Academy of Management Review 10.1. 89-98.
2. Ginsburgh, V. and Sh. Weber. 2016. The Palgrave Handbook of Economics and Language. ULB Institutional Repository

Calculation of ECTS points

Activities	Activity hours*
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Classes	30
Preparation for classes	30
Reading the indicated literature	12
Preparation of a multimedia presentation	7
Preparation of a project	11
Student workload	Hours 90
Number of ECTS points	ECTS 3

* academic hour = 45 minutes

Efekty uczenia się dla kierunku

Kod	Treść
GLC_K1_K01	The graduate is ready to constantly update and improve their knowledge, skills and competence in interpreting cultural-linguistic-communicative phenomena and using them effectively
GLC_K1_K02	The graduate is ready to adopt a critical attitude towards the assimilated knowledge and common opinions, consult experts
GLC_K1_K04	The graduate is ready to undertake communication activities and co-create interpersonal relations in a professional environment, especially one that is linguistically and culturally diverse
GLC_K1_K05	The graduate is ready to performing work individually and in a group and assuming different roles in it
GLC_K1_K06	The graduate is ready to carry out the tasks entrusted to them in a professional manner and observe professional ethics
GLC_K1_K07	The graduate is ready to participate consciously and responsibly in socio-cultural life, respecting traditions and cultural heritage and displaying an attitude of tolerance and understanding towards cultural, linguistic and communicative diversity
GLC_K1_K08	The graduate is ready to establish contacts and activities in a linguistically, culturally, geographically and socially diverse international environment
GLC_K1_U01	The graduate can use theoretical knowledge, research paradigms and conceptual and terminological apparatus appropriate to the field of study, i.e. knowledge of communicology, linguistics, literary studies, literary and cultural comparative studies and history, and use it to formulate, analyze and solve issues arising from communication
GLC_K1_U02	The graduate can properly analyze the causes and course of specific linguistic, literary-cultural, historical-social and communicative phenomena and processes, as well as their interconnection and interpenetration
GLC_K1_U04	The graduate can search for, analyze, evaluate, select, evaluate and use information using a variety of sources and methods of obtaining it
GLC_K1_U06	The graduate can independently, analytically and critically interpret linguistic and literary texts and cultural phenomena
GLC_K1_W01	The graduate knows and understands in an advanced degree the place of communication issues and problems in the system of sciences, especially its subject and methodological connections with the disciplines of language and literary sciences in the humanities
GLC_K1_W02	The graduate knows and understands in an advanced degree, selected methodologies appropriate to the field of study, i.e., communicology, linguistics, literary studies, literary and cultural comparativism, history, and related terminologies
GLC_K1_W04	The graduate knows and understands functional diversity of communication, basic communication strategies and their applicability in the practice of global communication
GLC_K1_W06	The graduate knows and understands selected issues from the area of directional disciplines necessary to comprehend communicative, historical, social, linguistic and literary-cultural processes and transformations in particular in relation to the East-West axis
GLC_K1_W07	The graduate knows and understands methods of analyzing and interpreting issues of linguistic and literary comparatism with cultural elements, cultural exchange processes and their relevance to contemporary integration and technological processes in the world
GLC_K1_W08	The graduate knows and understands the complex nature of communication and language and their complexity and variability
GLC_K1_W09	The graduate knows and understands the essence of the functioning of institutions relevant to the area of professional activity related to the field of study